**ESOGU FACUULTY OF ART AND DESIGN**

**VISUAL ARTS DEPARTMENT**

**COURSE INFORMATION FORM**

| **Course Name** | **Course Code** |
| --- | --- |
| Floral Design | 141214013 |

| **Semester** | **Number of Course Hours per Week** | | **ECTS** |
| --- | --- | --- | --- |
| **Theory** | **Practice** |
| 6 | 2 | 0 | 2 |

| **Course Category (Credit)** | | | |
| --- | --- | --- | --- |
| **Basic Sciences** | **Art** | **Design** | **Social** |
|  | 1 | 1 |  |

| **Course Language** | **Course Level** | **Course Type** |
| --- | --- | --- |
| Turkish | Undergraduate | Elective |

| **Prerequisite(s) if any** |  |
| --- | --- |
| **Objectives of the Course** | The aim of this course is to develop the student's relationship with nature, plants, and flowers, enabling them to create artistic productions with a unique perspective. |
| **Short Course Content** | Production of a written and applied project through the reading of books on the relationship between nature and art. |

| **Learning Outcomes of the Course** | | **Contributed PO(s)** | **Teaching Methods \*** | **Measuring Methods \*\*** |
| --- | --- | --- | --- | --- |
| **1** | Reading a text to make inferences and analysis | 3, 4 | 1, 2, 5, 6, 7,11, 13 | A, D |
| **2** | Creating a context based on the emerging concept | 3,4 | 1, 2, 5, 6, 7,11, 13 | A, D |
| **3** | Making an art production based on the created context | 5, 8, 9 | 1, 2, 5, 6, 7,11, 13 | A, D |
| **4** | Acting in accordance with information ethics and legal rules in art and design productions | 11 | 1, 2, 5, 6, 7,11, 13 | A, D |
| **5** |  |  |  |  |
| **6** |  |  |  |  |
| **7** |  |  |  |  |
| **8** |  |  |  |  |

| **Main Textbook** |  |
| --- | --- |
| **Supporting References** | Bitkilerin En Güzel Tarihi, Jacques Girardon, Jean-Marie Pelt,  Marcel Mazoyer, Theodore Monod, Türkiye İş Bankası Kültür Yayınları  Bitki Mitosları, Deniz Gezgin, Sel Yayınları  Art Flowers: Contemporaray Floral Desgin and Installations,  Oliver Dupon, Ekim 2014 |
| **Necessary Course Material** | The selected books, materials for project production, and computer programs, |

| **Course Schedule** | |
| --- | --- |
| **1** | The purpose, content, and process of the course will be provided. |
| **2** | Introduction of the selected book on nature and art |
| **3** | Reading and discussions on the selected book |
| **4** | Reading and discussions on the selected book |
| **5** | Reading and discussions on the selected book |
| **6** | Production of a project related to the book |
| **7** | Critiquing project drafts |
| **8** | Mid-Term Exam |
| **9** | Introduction of the selected book on nature and art |
| **10** | Reading and discussions on the selected book |
| **11** | Reading and discussions on the selected book |
| **12** | Reading and discussions on the selected book |
| **13** | Production of a project related to the book |
| **14** | Critiquing project drafts |
| **15** | Critiquing project drafts |
| **16,17** | Final Exam |

| **Calculation of Course Workload** | | | |
| --- | --- | --- | --- |
| **Activities** | **Number** | **Time (Hour)** | **Total Workload (Hour)** |
| Course Time (number of course hours per week) | 14 | 2 | 28 |
|  |  |  |  |
|  |  |  |  |
| Out-of-Class Study Time (Literature review, reading, watching, practice, material research) | 12 | 3 | 36 |
|  |  |  |  |
|  |  |  |  |
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|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| Mid-Term Exam | 1 | 1 | 1 |
| Studying for Mid-Term Exam | 1 | 1 | 1 |
| Final Exam | 1 | 1 | 1 |
| Studying for Final Exam | 1 | 1 | 1 |
|  | **Toplam iş yükü** | | **68** |
|  | **Toplam iş yükü / 30** | | **2,2** |
|  | **Dersin AKTS Kredisi** | | **2** |

| **Evaluation** | |
| --- | --- |
| **Activity Type** | **%** |
| Mid-term | 40 |
| Bir öğe seçin. |  |
| Bir öğe seçin. |  |
| **Final Exam** | 60 |
| **Total** | 100 |

| **RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO)** (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low) | | |
| --- | --- | --- |
| **NO** | **PROGRAM OUTCOME** | **Contribution** |
| **1** | Comprehending the basic concepts, elements and principles of visual arts. |  |
| **2** | Acquisitioning and using the knowledge about the history of visual arts. |  |
| **3** | Evaluating with a critical approach of the knowledge gained by having the ability to review and use the literature on visual arts. | 3 |
| **4** | Gaining the ability to acquire scientific, philosophical, cultural and technological knowledge in the field of visual arts and follow the relevant developments. | 4 |
| **5** | Experiencing the knowledge gained about different materials, techniques and technologies in different fields of visual arts in the production processes of art practices. | 4 |
| **6** | Gaining the knowledge and skills of interdisciplinary study and transferring them to art practices in theoretical or practical processes. |  |
| **7** | Developing articulacy and presentation skills; be able to express different stages of the artistic process with various techniques and programs in order to make appropriate presentations. |  |
| **8** | Developing the ability to perform experimental productions by producing ways of alternative solutions for the problems encountered. | 3 |
| **9** | Executing and exhibiting creative, innovative and original artistic projects individually or in collaboration with the theoretical and applied knowledge and skills acquired | 4 |
| **10** | Developing a critical perspective on own art practices and to consider the criticisms of audiences. |  |
| **11** | Paying attention to ethical rules in the production and exhibition processes of artistic practices. | 5 |
| **12** |  |  |

| **LECTUTER(S)** | | | | |
| --- | --- | --- | --- | --- |
| **Prepared by** | Öğr. Gör.  Arzu Gaye Kalavlı |  |  |  |
| **Signature(s)** | A picture containing icon  Description automatically generated |  |  |  |

**Date:**06.06.2024