**ESOGU VISUAL ART DEPARTMENT**

**COURSE INFORMATION FORM**

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| **Course Name** | **Course Code** |
| Photograph and Video Studio I |  |

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| **Semester** | **Number of Course Hours per Week** | **ECTS** |
| **Theory** | **Practice** |
| 5 | 4 | 2 | 8 |

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| **Course Category (Credit)** |
| **Basic Sciences** | **Engineering Sciences** | **Design** | **General Education** | **Social** |
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| **Course Language** | **Course Level** | **Course Type** |
| Turkish | Undergraduate | Elective |

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| **Prerequisite(s) if any** | 3rd and 4th year students can choose the course. |
| **Objectives of the Course** | Producing original artistic photography and video applications/projects by increasing awareness and knowledge level towards artistic image applications. |
| **Short Course Content** | The historical development of artistic image applications, artist examples and presentation models are examined. |

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| **Learning Outcomes of the Course** | **Contributed PO(s)**  | **Teaching Methods \*** | **Measuring Methods \*\*** |
| **1** | Students will recognize the fundamental concepts and terminology of video and photography. | 1, 2, 3,4 | 1, 2, 5, 6, 8, 10,11 | D, G, J |
| **2** | Students will develop the ability to create visual aesthetics by applying effective composition techniques. | 3, 4, 5, 6, 7 | 1, 2, 5, 6, 8,10 | D, G, J |
| **3** | Students will understand light and color theories and effectively use these elements in their photography and video projects. | 1, 2, 3, 4, 6 | 1, 2, 5, 6, 8, 10,11, 13 | D, G, J |
| **4** | They will develop original visual narrative forms through different composition explorations. | 5, 6, 7, 8 | 1, 2, 5, 6, 8, 10,11, 13 | D, G, J |
| **5** | Students will gain the skill to edit video and photography projects using basic editing and montage software. | 3, 7, 8  | 1, 2, 5, 6, 8, 10,11, 13,14 | D, G, J |
| **6** | They will familiarize themselves with contemporary practices and interpret them. | 1, 2, 3, 4, 5 | 1, 2, 5, 6, 8, 10,11, 13,14 | D, G, J |

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| **Main Textbook** | Printed and digital resources related to video and photographic arts will be used. |
| **Supporting References** | Internet contents |
| **Necessary Course Material** | Camera, smartphone, tablet, etc. |

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| **Course Schedule** |
| **1** |  Course introduction |
| **2** |  Discussion on the history of images and determination of the concept to be projected. |
| **3** |  Discussion on the history of images and determination of the concept to be projected. |
| **4** |  Introduction to the basic concepts of video and photography art, introduction to applications. |
| **5** |  Discussion on moving image, introduction to applications. |
| **6** |  Discussion on current examples, introduction to applications. |
| **7** |  Midterm |
| **8** |  Creative text preparation and photo editing |
| **9** |  Creative text preparation and photo editing |
| **10** |  Video art editing and applications |
| **11** |  Video art editing and applications |
| **12** |  Video art editing and applications |
| **13** |  Video art editing and applications |
| **14** |  Video art editing and applications |
| **15** |  Final exams-Project Submission |
| **16,17** |  Course introduction |

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| **Calculation of Course Workload** |
| **Activities** | **Number** | **Time (Hour)** | **Total Workload (Hour)** |
| Course Time (number of course hours per week) | 14 | 2 | 28 |
| Classroom Studying Time (review, reinforcing, prestudy,….) | 14 | 1 | 14 |
| Homework |  |  |  |
| Quiz Exam |  |  |  |
| Studying for Quiz Exam |  |  |  |
| Oral exam  |  |  |  |
| Studying for Oral Exam  |  |  |  |
| Report (Preparation and presentation time included) |  |  |  |
| Project (Preparation and presentation time included) | 14 | 3 | 42 |
| Presentation (Preparation time included) | 2 | 10 | 20 |
| Mid-Term Exam | 1 | 10 | 10 |
| Studying for Mid-Term Exam | 1 | 10 | 10 |
| Final Exam | 1 | 10 | 10 |
| Studying for Final Exam | 1 | 5 | 5 |
|  | **Total workload** | **237** |
|  | **Total workload / 30** | **7,9** |
|  | **Course ECTS Credit** | **8** |

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| **Evaluation** |
| **Activity Type** | **%** |
| Project Observation | 40 |
| Quiz |  |
| Homework |  |
| **Final Exam** | 60 |
| **Total** | 100 |

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| **RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO)** (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low) |
| **NO** | **PROGRAM OUTCOME** | **Contribution** |
| **1** | Comprehending the basic concepts, elements and principles of visual arts. | 4 |
| **2** | Acquisitioning and using the knowledge about the history of visual arts. | 4 |
| **3** | Evaluating with a critical approach of the knowledge gained by having the ability to review and use the literature on visual arts. | 5 |
| **4** | Gaining the ability to acquire scientific, philosophical, cultural and technological knowledge in the field of visual arts and follow the relevant developments. | 5 |
| **5** | Experiencing the knowledge gained about different materials, techniques and technologies in different fields of visual arts in the production processes of art practices. | 4 |
| **6** | Gaining the knowledge and skills of interdisciplinary study and transferring them to art practices in theoretical or practical processes. | 4 |
| **7** | Developing articulacy and presentation skills; be able to express different stages of the artistic process with various techniques and programs in order to make appropriate presentations. | 4 |
| **8** | Developing the ability to perform experimental productions by producing ways of alternative solutions for the problems encountered. | 3 |
| **9** | Executing and exhibiting creative, innovative and original artistic projects individually or in collaboration with the theoretical and applied knowledge and skills acquired | 3 |
| **10** | Developing a critical perspective on own art practices and to consider the criticisms of audiences. | 3 |
| **11** | Paying attention to ethical rules in the production and exhibition processes of artistic practices. | 4 |

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| **LECTUTER(S)** |
| **Prepared by** | Associate Professor N.Müge SELÇUK |  |  |  |
| **Signature(s)** |  |  |  |  |

**Date:**10.07.2024