**ESOGU Faculty of Art and Design**

**Visual Arts Department**

**COURSE INFORMATION FORM**

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| **Course Name** | **Course Code** |
| DIGITAL ART | 141218022 |

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| **Semester** | **Number of Course Hours per Week** | | **ECTS** |
| **Theory** | **Practice** |
| 8 | 2 | 0 | 2 |

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| **Course Category (Credit)** | | | |
| **Basic Sciences** | **Art** | **Design** | **Social** |
| - | 2 | - | - |

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| **Course Language** | **Course Level** | **Course Type** |
| Turkish | Undergraduate | Elective |

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| **Prerequisite(s) if any** | None |
| **Objectives of the Course** | Revealing the emergence, development and characteristics of Digital Art with its intellectual, technological and historical aspects through examples from Digital Art practices. |
| **Short Course Content** | The Language of Digital Art, Interactivity, Denotation and Definition, Digital Art and Transformation, Origins of Digital Art, Digital technologies as a tool, Digital technologies as a medium, Themes in Digital Art, Digital Art in Turkey. |

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| **Learning Outcomes of the Course** | | **Contributed PO(s)** | **Teaching Methods \*** | **Measuring Methods \*\*** |
| **1** | Develops an understanding of the language and characteristics of Digital Art. | 1,2, 3, 4 | 1, 2, 5 | A |
| **2** | Questions the changing roles of art, artist, artwork and audience in the context of Digital Art. | 1, 2, 3, 4, 7 | 1, 2, 5 | A |
| **3** | Understands the historical, technological and intellectual roots of Digital Art. | 1, 2, 3, 4 | 1, 2, 5 | A, D |
| **4** | Examines the works of artists in the field of Digital Art. | 2, 3, 4, 5, 6, 7 | 1, 2, 5 | A, D, G |
| **5** | Evaluates Digital Art practices from a critical perspective. | 2, 3, 4, 5, 6, 7 | 1, 2, 5 | A, D, G |

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| **Main Textbook** | Lecture Notes |
| **Supporting References** | Paul, C. (2003). Digital Art. Thames & Hudson: London.  Wands, B. (2006). Dijital Çağın Sanatı. (çev: Osman Akınhay). Akbank Yayınları: İstanbul.  Lieser, W. (2010). The World of Digital Art. H.F. Ullsmann: Potsdam.  Tribe, M., Jana, R. (2009). New Media Art. Taschen: USA.  Ertan, E. (2015). Dijital Sonrası Tarihçeler. Akbank Sanat: İstanbul.  Özel-Sağlamtimur, Z. (2010). Dijital Sanat. Anadolu Üniversitesi Sosyal Bilimler Dergisi, 10 (3), 213-238. |
| **Necessary Course Material** | Computer, Projection, Internet. |

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| **Course Schedule** | |
| **1** | Introduction of the course |
| **2** | Overview of digital art |
| **3** | The language of digital art: scope and basic concepts |
| **4** | The language of digital art: Interaction |
| **5** | Origins of digital art: Technological Advances |
| **6** | Origins of digital art: Art Movements |
| **7** | Origins of digital art: Pioneering Artworks |
| **8** | Mid-Term Exam |
| **9** | Origins of digital art: Institutions |
| **10** | Classification of digital art: Digital technologies as medium and medium |
| **11** | Classification of digital art: Digital technologies as medium and medium |
| **12** | Protection and Documentation of Digital Artworks |
| **13** | Protection and Documentation of Digital Artworks |
| **14** | Digital Art in Turkey |
| **15** | Digital Art in Turkey |
| **16,17** | Final Exam |

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| **Calculation of Course Workload** | | | |
| **Activities** | **Number** | **Time (Hour)** | **Total Workload (Hour)** |
| Course Time (number of course hours per week) | 14 | 2 | 28 |
| Outside Class Study Time (literature review) | 3 | 3 | 9 |
| Outside Class Study Time (reading) | 3 | 5 | 15 |
| Outside Class Study Time (watching) | 3 | 5 | 15 |
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| Mid-Term Exam | 1 | 1 | 1 |
| Studying for Mid-Term Exam | 1 | 2 | 2 |
| Final Exam | 1 | 1 | 1 |
| Studying for Final Exam | 1 | 2 | 2 |
|  | **Total workload** | | **73** |
|  | **Total workload / 30** | | **2,43** |
|  | **Course ECTS Credit** | | **2** |

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| **Evaluation** | |
| **Activity Type** | **%** |
| Mid-term | 40 |
| Final Exam | 60 |
| **Total** | 100 |

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| **RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO)** (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low) | | |
| **NO** | **PROGRAM OUTCOME** | **Contribution** |
| **1** | Comprehending the basic concepts, elements and principles of visual arts. | 3 |
| **2** | Acquisitioning and using the knowledge about the history of visual arts. | 5 |
| **3** | Evaluating with a critical approach of the knowledge gained by having the ability to review and use the literature on visual arts. | 5 |
| **4** | Gaining the ability to acquire scientific, philosophical, cultural and technological knowledge in the field of visual arts and follow the relevant developments. | 5 |
| **5** | Experiencing the knowledge gained about different materials, techniques and technologies in different fields of visual arts in the production processes of art practices. | 3 |
| **6** | Gaining the knowledge and skills of interdisciplinary study and transferring them to art practices in theoretical or practical processes. | 3 |
| **7** | Developing articulacy and presentation skills; be able to express different stages of the artistic process with various techniques and programs in order to make appropriate presentations. | 3 |
| **8** | Developing the ability to perform experimental productions by producing ways of alternative solutions for the problems encountered. | 1 |
| **9** | Executing and exhibiting creative, innovative and original artistic projects individually or in collaboration with the theoretical and applied knowledge and skills acquired | 1 |
| **10** | Developing a critical perspective on own art practices and to consider the criticisms of audiences. | 1 |
| **11** | Paying attention to ethical rules in the production and exhibition processes of artistic practices. | 1 |

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| **LECTUTER(S)** | |
| **Prepared by** | Assoc.Prof.Dr. Elif AVCI KOŞU |
| **Signature(s)** |  |

**Date:**09.08.2024