**ESOGU Faculty of Art and Design**

**Visual Arts Department**

**COURSE INFORMATION FORM**

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| **Course Name** | **Course Code** |
| BASIC ART EDUCATION II | 141212001 |

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| **Semester** | **Number of Course Hours per Week** | | **ECTS** |
| **Theory** | **Practice** |
| 2 | 4 | 4 | 8 |

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| **Course Category (Credit)** | | | |
| **Basic Sciences** | **Art** | **Design** | **Social** |
| 3 | 3 | 2 | - |

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| **Course Language** | **Course Level** | **Course Type** |
| Turkish | Undergraduate | Compulsory |

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| **Prerequisite(s) if any** | None |
| **Objectives of the Course** | In-depth examination of the subject of color through selected artworks from art history, contemporary art and cinema. Understanding color relationships within the context of basic art principles through gouache and collage techniques. Understanding the psychological effects of color by shooting and editing videos through digital technologies. |
| **Short Course Content** | Basic color knowledge, color theories, color relationships, psychological effects of color, analog and digital color practices in accordance with basic design principles. |

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| **Learning Outcomes of the Course** | | **Contributed PO(s)** | **Teaching Methods \*** | **Measuring Methods \*\*** |
| **1** | Gains basic information about color. | 1, 2, 3 | 1, 2, 5, 13 | D, F |
| **2** | Gains information about the use of color in visual arts. | 1, 2, 3 | 1, 2, 5, 13 | D, F |
| **3** | Understands color relationships. | 1, 2, 3 | 1, 2, 5, 13 | D, F |
| **4** | Applies gouache and collage techniques. | 1, 5 | 1, 5, 6, 7, 11 | D, J |
| **5** | Performs color practices in accordance with basic art principles. | 1, 5, 6, 8 | 6, 10, 11 | D, J |
| **6** | Becomes aware of the psychological effects of color. | 1, 2 | 1, 2, 5 | D, F, G |
| **7** | Shoots and edits videos using digital technologies. | 4, 5, 6, 7, 8, 9 | 6, 10, 11, 14, 15 | D, G, J |
| **8** | Exhibits and criticizes artistic practices. | 6, 7, 8, 9, 10,11 | 5, 6, 10, 11, 15 | D, G, J |

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| **Main Textbook** | Lecture Notes |
| **Supporting References** | Ocvirk, O. Stinson, R. Wigg, P. Bone, R. Cayton, D. (2015). Sanatın Temelleri: Teori ve Uygulama, Karakalem Kitabevi Yayınları: İzmir. |
| **Necessary Course Material** | Two-dimensional practice materials (paper, pencil, ruler, paints, etc.), Computer, Projector, Internet, Design programs that vary according to need (Adobe Photoshop, Moviemaker, etc.), Mobile tools. |

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| **Course Schedule** | |
| **1** | Basic Color Information: Short History of Color |
| **2** | Basic Color Information: Color Relationships |
| **3** | Project I: Color Relationships (Portrait) |
| **4** | Project I: Color Relationships (Portrait) |
| **5** | Project II: Color Relationships (Colored Natural and Artificial Texture Studies) |
| **6** | Project II: Color Relationships (Colored Natural and Artificial Texture Studies) |
| **7** | Project II: Color Relationships (Colored Natural and Artificial Texture Studies) |
| **8** | Mid-Term Exam |
| **9** | Project III: Colored Collages (Analog Collage) |
| **10** | Project III: Colored Collages (Gouache Painting) |
| **11** | Project III: Colored Collages (Gouache Painting) |
| **12** | Basic Color Knowledge: Psychological Effects of Color |
| **13** | Project IV: Video (Emotions and Colors) |
| **14** | Project IV: Video (Emotions and Colors) |
| **15** | Project IV: Video (Emotions and Colors) |
| **16,17** | Final Exam |

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| **Calculation of Course Workload** | | | |
| **Activities** | **Number** | **Time (Hour)** | **Total Workload (Hour)** |
| Course Time (number of course hours per week) | 14 | 8 | 112 |
| Outside Class Study Time (literature review) | 3 | 3 | 9 |
| Outside Class Study Time (reading, watching) | 4 | 3 | 12 |
| Outside Class Study Time (material research) | 4 | 3 | 12 |
| Outside Class Study Time (artistic practice) | 13 | 6 | 78 |
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| Mid-Term Exam (Project submission and presentation) | 1 | 1 | 1 |
| Studying for Mid-Term Exam | 1 | 1 | 1 |
| Final Exam (Project submission and presentation) | 1 | 1 | 1 |
| Studying for Final Exam | 1 | 1 | 1 |
|  | **Total workload** | | **227** |
|  | **Total workload / 30** | | **7,56** |
|  | **Course ECTS Credit** | | **8** |

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| **Evaluation** | |
| **Activity Type** | **%** |
| Mid-term | 40 |
| Final Exam | 60 |
| **Total** | 100 |

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| **RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO)** (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low) | | |
| **NO** | **PROGRAM OUTCOME** | **Contribution** |
| **1** | Comprehending the basic concepts, elements and principles of visual arts. | 5 |
| **2** | Acquisitioning and using the knowledge about the history of visual arts. | 4 |
| **3** | Evaluating with a critical approach of the knowledge gained by having the ability to review and use the literature on visual arts. | 3 |
| **4** | Gaining the ability to acquire scientific, philosophical, cultural and technological knowledge in the field of visual arts and follow the relevant developments. | 3 |
| **5** | Experiencing the knowledge gained about different materials, techniques and technologies in different fields of visual arts in the production processes of art practices. | 5 |
| **6** | Gaining the knowledge and skills of interdisciplinary study and transferring them to art practices in theoretical or practical processes. | 3 |
| **7** | Developing articulacy and presentation skills; be able to express different stages of the artistic process with various techniques and programs in order to make appropriate presentations. | 2 |
| **8** | Developing the ability to perform experimental productions by producing ways of alternative solutions for the problems encountered. | 4 |
| **9** | Executing and exhibiting creative, innovative and original artistic projects individually or in collaboration with the theoretical and applied knowledge and skills acquired | 3 |
| **10** | Developing a critical perspective on own art practices and to consider the criticisms of audiences. | 2 |
| **11** | Paying attention to ethical rules in the production and exhibition processes of artistic practices. | 2 |

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| **LECTUTER(S)** | |
| **Prepared by** | Assoc.Prof.Dr. Elif AVCI KOŞU |
| **Signature(s)** |  |

**Date:**09.08.2024