**ESOGU Faculty of Art and Design**

**Visual Arts Department**

**COURSE INFORMATION FORM**

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| **Course Name** | **Course Code** |
| BASIC ART EDUCATION I | 141211001 |

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| **Semester** | **Number of Course Hours per Week** | **ECTS** |
| **Theory** | **Practice** |
| 1 | 4 | 4 | 8 |

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| **Course Category (Credit)** |
| **Basic Sciences** | **Art**  | **Design** | **Social** |
| 3 | 3 | 2 | - |

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| **Course Language** | **Course Level** | **Course Type** |
| Turkish | Undergraduate | Compulsory |

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| **Prerequisite(s) if any** | None |
| **Objectives of the Course** | Examining the basic elements and principles of plastic arts through selected artworks from art history and contemporary art, Understanding the basic elements and principles of art; Gaining the ability to see, perceive, think abstractly and solve problems; Developing individual expression and visual language with two and three-dimensional studies. |
| **Short Course Content** | Definition of the basic elements and principles of art and their relationships with each other, two-dimensional studies with charcoal pencil, drawing pen and ink; Experiencing artistic practices through digital technologies, Studies that improve vision, perception, abstract thinking and problem solving. |

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| **Learning Outcomes of the Course** | **Contributed PO(s)**  | **Teaching Methods \*** | **Measuring Methods \*\*** |
| **1** | Acquires and applies knowledge of the basic elements of art. | 1, 2, 3, 5 | 1, 2, 5, 11, 13 | D, F, G, J |
| **2** | Understands, explains and applies the basic principles of art. | 1, 2, 3, 5 | 1, 2, 5, 11, 13, 15 | D, F, G, J |
| **3** | Conducts research, shares the information he/she has acquired by presenting it. | 1, 2, 3, 4, 7 | 1, 2, 5, 15 | D, F, G |
| **4** | Creates compositions with visual integrity using basic art elements and principles. | 1, 4, 5, 6, 8 | 6, 10, 11, 14, 15 | D, G, J |
| **5** | Experiences basic art elements and principles in practice with analog or digital materials. | 1, 4, 5, 6, 8 | 6, 10, 11, 14, 15 | D, G, J |
| **6** | Exhibits and criticizes his/her artistic practices. | 6, 7, 8, 9, 10,11 | 5, 6, 10, 11, 15 | D, G, J |

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| **Main Textbook** | Lecture Notes |
| **Supporting References** | Ocvirk, O. Stinson, R. Wigg, P. Bone, R. Cayton, D. (2015). Sanatın Temelleri: Teori ve Uygulama, Karakalem Kitabevi Yayınları: İzmir. |
| **Necessary Course Material** | Two-dimensional application materials (paper, pencil, ruler, paints, etc.), Computer, Projection, Internet, Differentiating design programs (Adobe Photoshop, moviemaker, etc.), Mobile tools. |

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| **Course Schedule** |
| **1** | Introduction to basic arts education |
| **2** | Basic art principles |
| **3** | Point and Line: Basic information, types of points and lines, point and line relationships |
| **4** | Project I: Point and Line studies |
| **5** | Project I: Point and Line studies (Compositions of points and lines with contrast, rhythm, balance)Project II: Reinterpretation (Reconstruction of a classical work of art with point and line) |
| **6** | Project I and Project II |
| **7** | Project I and Project II |
| **8** | Mid-Term Exam |
| **9** | Light and Shadow: Definition, examples from art history |
| **10** | Texture: Definition, natural and artificial textures |
| **11** | Project III: Texture Composition |
| **12** | Project III: Texture Composition |
| **13** | Perspective: Definition, line and aerial perspective |
| **14** | Project IV Perspective studies |
| **15** | Project V: Perspective Collages |
| **16,17** | Final Exam |

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| **Calculation of Course Workload** |
| **Activities** | **Number** | **Time (Hour)** | **Total Workload (Hour)** |
| Course Time (number of course hours per week) | 14 | 8 | 112 |
| Outside Class Study Time (literature review) | 3 | 3 | 9 |
| Outside Class Study Time (reading, watching) | 5 | 3 | 15 |
| Outside Class Study Time (material research) | 5 | 3 | 15 |
| Outside Class Study Time (artistic practice) | 12 | 6 | 72 |
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| Mid-Term Exam (Project submission and presentation) | 1 | 1 | 1 |
| Studying for Mid-Term Exam | 1 | 1 | 1 |
| Final Exam (Project submission and presentation) | 1 | 1 | 1 |
| Studying for Final Exam | 1 | 1 | 1 |
|  | **Total workload** | **227** |
|  | **Total workload / 30** | **7,56** |
|  | **Course ECTS Credit** | **8** |

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| **Evaluation** |
| **Activity Type** | **%** |
| Mid-term | 40 |
|  Final Exam | 60 |
| **Total** | 100 |

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| **RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO)** (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low) |
| **NO** | **PROGRAM OUTCOME** | **Contribution** |
| **1** | Comprehending the basic concepts, elements and principles of visual arts. | 5 |
| **2** | Acquisitioning and using the knowledge about the history of visual arts. | 3 |
| **3** | Evaluating with a critical approach of the knowledge gained by having the ability to review and use the literature on visual arts. | 3 |
| **4** | Gaining the ability to acquire scientific, philosophical, cultural and technological knowledge in the field of visual arts and follow the relevant developments. | 2 |
| **5** | Experiencing the knowledge gained about different materials, techniques and technologies in different fields of visual arts in the production processes of art practices. | 5 |
| **6** | Gaining the knowledge and skills of interdisciplinary study and transferring them to art practices in theoretical or practical processes. | 3 |
| **7** | Developing articulacy and presentation skills; be able to express different stages of the artistic process with various techniques and programs in order to make appropriate presentations. | 2 |
| **8** | Developing the ability to perform experimental productions by producing ways of alternative solutions for the problems encountered. | 3 |
| **9** | Executing and exhibiting creative, innovative and original artistic projects individually or in collaboration with the theoretical and applied knowledge and skills acquired | 2 |
| **10** | Developing a critical perspective on own art practices and to consider the criticisms of audiences. | 2 |
| **11** | Paying attention to ethical rules in the production and exhibition processes of artistic practices. | 2 |

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| **LECTUTER(S)** |
| **Prepared by** | Assoc.Prof.Dr. Elif AVCI KOŞU |
| **Signature(s)** |  |

**Date:**09.08.2024