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| **Semester** | Spring |

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| **Course Code** |  | **Course Name** | Visual Sociology Applications |

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| **Semester** | **Weekly Course Period** | | | | | | **Course’s** | | | | |
| **Theory** | | **Practice** | **Laboratory** | | | **Credit** | **ECTS** | | **Type** | **Language** |
|  | 3 | | 0 |  | | |  |  | | Compulsory ( ) Elective ( x) | English |
| **Category** | | | | | | | | | | | |
| **Fundamental Science** | | **Fundamental Engineering** | | | | **Mechanical Engineering Profession**  **[if it contains considerable design, mark with (√) ]** | | | | | **Social Sciences** |
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| **Assessment Criteria** | | | | | | | | | | | |
| **Mid-Term** | | | | | **Evaluation Type** | | | | **Quantity** | | **%** |
| 1st Mid-Term | | | | 1 | | 40 |
| 2nd Mid-Term | | | |  | |  |
| Quiz | | | |  | |  |
| Homework | | | |  | |  |
| Project | | | |  | |  |
| Report | | | |  | |  |
| Others (………) | | | |  | |  |
| **Final Exam** | | | | |  | | | | 1 | | 60 |
| **Prerequisites** | | | | | no | | | | | | |
| **Description** | | | | | Visual sociology practices course aims to analyze social phenomena through visual materials. Students will explore the effects of photography, video and other visual elemts on social structures, cultural dynamics and individuals. | | | | | | |
| **Objectives** | | | | | The main objectives of the Visual Sociology Practices MA course are to develop students' visual literacy, to enable them to examine social phenomena from a critical perspective and to enable them to use visual research methods effectively. It also aims to increase their ability to develop and implement their own projects by encouraging them to understand the role of visual elements in cultural and social dynamics. It aims to combine theoretical knowledge with practice by analyzing the processes of social interaction and participation through visual materials. Within this framework, students are expected to acquire in-depth knowledge in the field of visual sociology and to use this knowledge effectively in social research. | | | | | | |
| **Additive of Course to Apply Professional Education** | | | | | Visual sociology applications course provides important contributions in terms of vocational education. First of all, by learning visual research methods and techniques, students develop their application skills for a career in social sciences. The ability to critically evaluate visual materials provides the opportunity to work effectively in fields such as media, communication and social work. In addition, students strengthen their problem solving, project management and creative thinking skills through their own projects. Practices aimed at increasing social interaction and participation provide competence in creating social change. In this way, graduates become more effective and responsive professionals in various sectors by using their knowledge of visual sociology in practice. In this context, the role of the course in vocational education is to enable students to be competitive in the labor market by combining theoretical knowledge and practical experience. | | | | | | |
| **Outcomes** | | | | | Visual sociology applications course develops students' visual literacy, giving them the ability to analyze and interpret visual materials from a critical perspective. Moreover, students will be able to analyze social phenomena using visual research methods and select appropriate methodologies. This course enables them to understand the functioning of visual elements in social and cultural contexts, while developing their ability to design and implement their own visual sociological projects. Students acquire the ability to analyze the processes of social interaction and participation, while gaining the ability to apply theoretical knowledge in practice. As a result, their critical thinking abilities are enhanced and they gain competence in both their academic and professional lives. | | | | | | |
| **Textbook** | | | | | Özdamar Akarçay, G. (2023). Görsel Sosyoloji, Ankara: Phoenix Yayınları. | | | | | | |
| **References** | | | | | Rose, G. (2023) Görsel Metodolojiler, İstanbul: İnkılap Yayınevi. | | | | | | |
| **Requirements** | | | | | Camera | | | | | | |

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| **Syllabus** | |
| **Week** | **Topics** |
| 1 | Seeing and Looking |
| 2 | The power of the eye/the eye of power: Panopticon/Superpanopticon/Sinopticon |
| 3 | Other Forms of Narration: Photography and Cinema |
| 4 | Meaning, definition, context of the image |
| 5 | Definition and development of visual sociology |
| 6 | Visual methodologies: Methods and techniques |
| 7 | Visual methodologies: Methods and techniques |
| 8 | Midterm Exams |
| 9 | Discussion of the project topic |
| 10 | Presentation of the project |
| 11 | Application |
| 12 | Application |
| 13 | Application |
| 14 | Project evaluation |
| 15,16 | Final exams |

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| **No** | **Program Outcomes** | **3** | **2** | **1** |
| 1 | Advanced design thinking and creative problem-solving skills. |  |  | **x** |
| 2 | In-depth understanding of the theoretical foundations of visual communication design, gaining knowledge of various design disciplines. |  |  | **x** |
| 3 | Ability to effectively use advanced software and digital tools to participate in professional projects. |  |  | **x** |
| 4 | Skills to evaluate design projects from a critical perspective and provide professional feedback. | **x** |  |  |
| 5 | Ability to develop an independent design project using research and application methods. | **x** |  |  |
| 6 | Skills to create user-centered designs by blending aesthetics and functionality. |  |  | **x** |
| 7 | Ability to integrate knowledge from different fields into their designs with an interdisciplinary approach. |  | **x** |  |
| 8 | Skills to strategically manage design processes to achieve project goals. |  |  | **x** |
| 9 | Ability to consider sustainability and accessibility principles in their designs with a sense of ethical and social responsibility. |  |  | **x** |
| 10 | Skills to produce solutions for diverse target audiences by gaining the ability to design within global and local cultural contexts. |  |  | **x** |
| **1:** Non**e. 2:** Partially contribution**. 3:** Completely contribution. | | | | |

*Aşağıdaki program çıktısı bölüm/programın yeterliliklerine göre belirlenmiş program kazanımlarıdır. Ulusal ve alan yeterliliklerine göre bu kazanımlar belirlenim çıktı ifadeleri hazırlanacaktır. Program çıktısı sayısı olarak daha az veya fazla ifade yer alabilir.*

Prof.Dr. Gülbin Özdamar Akarçay

Instructor 01/10/2024   
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