



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

COURSE INFORMATION FORM

		SEMESTER		SPRING		
COURSE CODE	141318022	COURSE NAME	COMMUNICATION AND MOTIVATION AT WORK			

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
8	2	0	0	2	2	Elective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
2				

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Written Exam	40
FINAL		Written Exam	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	None
BRIEF CONTENTS	Fundamentals of communication Elements of communication, Importance of communication in workplace, Effective communication, Communication skills: Basic, Advanced, Conflict, Social, Family and Societal Communication, Motivation, Business relationships: Protocol, Team Work, Motivation and communication, Motivation Theories, Leadership, Conflict management in workplace
COURSE OBJECTIVES	<ul style="list-style-type: none">Teaching the Fundamentals of interpersonal communicationTeaching the relationship between work life and motivation
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplinesAppreciation of the national and universal values and ability to expand design concepts from national level to universal level.
LEARNING OUTCOMES	<ul style="list-style-type: none">Knowledge on the Fundamentals of communication at workKnowledge on the effects of motivation on work lifeAbility to analyze interpersonal communication issues
TEXTBOOK	<ul style="list-style-type: none">Telman, N. ve Ünsal, P. (2005). İnsan İlişkilerinde İletişim. İstanbul: Epsilon
REFERENCES	<ul style="list-style-type: none">Gürüz, D. ve Eğinli, A. (2013). Kişiler arası İlişkiler. İstanbul: Nobel
MATERIALS	--



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WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Fundamentals of communication
2	Elements of communication,
3	Importance of communication in workplace
4	Effective communication
5	Communication skills: Basic, Advanced and Conflict
6	Communication skills: Social, Family and Societal Communication
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Motivation
10	Business relationships: Protocol, Team Work
11	Motivation and communication
12	Motivation Theories
13	Leadership
14	Conflict management in workplace
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			x
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.	x		
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.	x		
6	Ability to understand and practice the design process, its steps, and production techniques.	x		
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.	x		
8	Ability to utilize various artistic and industrial production techniques.	x		
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.			x
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Ayşe Sarıtaş		05.05.2016