



COURSE INFORMATION FORM

		SEMESTER		SPRING		
COURSE CODE	141318021	COURSE NAME	DESIGN RIGHTS			

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
8	2	0	0	2	2	Elective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
2				

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Written Exam	40
FINAL		Written Exam	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	None
BRIEF CONTENTS	Intellectual Property Rights, Intellectual and Artistic Works, Copyrights, Protection of rights of designers and artists, Industrial Design Legislation, protection types and entitlement, Use of Industrial Design database, research application, International practices, Patent and Utility Model Legislation, Patent application process, Trademark registration, trademark rights Geographical Indications and New Technologies, Entrepreneurship
COURSE OBJECTIVES	<ul style="list-style-type: none">Teaching the basic concepts of Intellectual Property rights and their foundations and raising the awareness of such rightsInforming about the reasons for legislation to protect the intellectual properties
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Understanding of the design culture, ethics, and the rights and responsibilities of designers.Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.
LEARNING OUTCOMES	<ul style="list-style-type: none">Comprehension of the role of Intellectual property rights in the socio-economic developmentAbility to use patent/design databasesAbility to benefit from innovative design examplesRespect for the intellectual properties
TEXTBOOK	<ul style="list-style-type: none">Prof. S.Karahan, Doç. T.Saraç, (2008) Fikri Mülkiyet Hukukunun EsaslarıCahit Suluk (2012) Tasarım Hukuku
REFERENCES	<ul style="list-style-type: none">Gültaş, V. Özşahin, Ö.(2007) Fikri ve Sinaî Haklar Marka - Patent MevzuatıBayamlıoğlu, İ.E.(2008) Fikir-Sanat Eserleri Hukukunda Teknolojik KorumaÖzcan, M. (1999) Avrupa Birliğinde Fikri ve Sinaî Haklar
MATERIALS	--



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Introduction to Intellectual Property Rights
2	Intellectual and Artistic Works, Copyright
3	Copyright laws and Design and Artistic Works
4	Industrial Design protection legislation, protection types and entitlement
5	Use of Industrial Design research database
6	International practices for the protection of Industrial Design Rights
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Patent and Utility Model Legislation
10	Process of patent applications and specifications
11	The importance of brands
12	Trademark registration, protection of trademark rights
13	Geographical Indications and New Technologies
14	Intellectual Property Rights and Entrepreneurship
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.			x
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.	x		
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.	x		
6	Ability to understand and practice the design process, its steps, and production techniques.	x		
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.		x	
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.			x
10	Awareness for the protection of nature and the environment as well as eco-design,		x	
11	Ability to prepare social responsibility projects in order to raise design awareness.		x	

LECTURER	SIGNATURE	DATE
Ergün Çetin		23.03.2016