

## Eskişehir Osmangazi University, College of Art and Design Visual Communication Design Department

## **COURSE INFORMATION FORM**

				SEMESTER	FALL
COURSE CODE	141317002	COURSE NAME INTERDISCIPLINARY DESIGN STUDIO			

WEEKLY COURSE HOURS			RS	COURSE			
SEMESTER	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
7	6	2	0	7	14	Required	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education Art Design Visual Communication Social So				Social Science
4	1	6	3	

EVALUATION CRITERIA				
ASS	SESSMENT	EXAM TYPE	PERCENTAGE OF EXAM	
EXAMS IN SEMESTER	Midterm Exam	Project	40	
FINAL		Project	60	
EXCUSE EXAMINATION				
RESIT EXAMINATION				

RECOMMENDED PREREQUISITES OF COURSE	None
BRIEF CONTENTS	Network of relations, knowledge and skills for design in art and communication design, Nature of composition, grouping, similarity, proximity, continuity, closeness, Arrangement fundamentals, main form of the composition, invisible guides or lines, Elements of composition: Shape, size, space, orientation, clarity, color, texture, Design rules: repetition and rhythm, difference between composition and pattern, balance and opposition, dominance, hierarchy, Intergroup composition rules
COURSE OBJECTIVES	<ul> <li>Developing skills for problem definition, decision making, analysis, multi-dimensional thinking.</li> <li>Developing manual and intellectual skills for practical projects</li> <li>Providing opportunities for team work</li> </ul>
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul> <li>Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.</li> <li>Ability to recognize the design techniques and technology and to identify their differences, applications and methods.</li> <li>Ability to understand and practice the design process, its steps, and production techniques.</li> </ul>
LEARNING OUTCOMES	<ul> <li>Ability to utilize universal values and fundamental rules in art and design projects</li> <li>Ability to select 2 or 3 dimensional compositions</li> <li>Ability to arrange elements in a composition to achieve unity and completeness</li> <li>Ability to examine a design with a critical eye</li> </ul>
ТЕХТВООК	No specific textbook
REFERENCES	
MATERIALS	Design tools and materials



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WEEKLY COURSE PLAN				
WEEK	SUBJECTS			
1	Network of relations			
2	Basic technical knowledge and skills for design in art and communication design			
3	Nature of composition, grouping, similarity, proximity, continuity, closeness			
4	Arrangement fundamentals, main form of the composition, invisible guides or lines			
5	Elements of composition: Shape, size, space, orientation			
6	Elements of composition: Clarity, color, texture			
7	MIDTERM EXAMS			
8	MIDTERM EXAMS			
9	Design rules: repetition and rhythm, difference between composition and pattern			
10	Design rules: balance and opposition			
11	Design rules: dominance			
12	Design rules: hierarchy			
13	Intergroup composition rules			
14	Intergroup composition rules			
15-16	FINAL EXAMS			

	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES		CONTRIBUTION LEVEL		
NO			2 med	3 high	
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			х	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	х			
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.		х		
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		х		
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			х	
6	Ability to understand and practice the design process, its steps, and production techniques.			х	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.		х		
8	Ability to utilize various artistic and industrial production techniques.		х		
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		х		
10	Awareness for the protection of nature and the environment as well as ecodesign,		Х		
11	Ability to prepare social responsibility projects in order to raise design awareness.		х		

LECTURER	SIGNATURE	DATE
Assoc. Prof. Dr. Şirin ŞENGEL		04.04.2016