



ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Fall
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COURSE CODE	141317002	COURSE NAME	Interdisciplinary Design Studio
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
7	6	2	0	7	14	COMPULSORY (X) ELECTIVE ()	Turkish

COURSE CATEGORY				
Basic Education	Art	Design	Visual Communication	Social Science
4	1	6	3	

ASSESSMENT CRITERIA			
MID-TERM	Evaluation Type	Quantity	%
	1st Mid-Term	1	30
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (.....)		
FINAL EXAM		1	70

PREREQUIEITE(S)	
COURSE DESCRIPTION	Network of relations, knowledge and skills for design in art and communication design, Nature of composition, grouping, similarity, proximity, continuity, closeness, Arrangement fundamentals, main form of the composition, invisible guides or lines, Elements of composition: Shape, size, space, orientation, clarity, color, texture, Design rules: repetition and rhythm, difference between composition and pattern, balance and opposition, dominance, hierarchy, Intergroup composition rules
COURSE OBJECTIVES	<input type="checkbox"/> Developing skills for problem definition, decision making, analysis, multidimensional thinking. <input type="checkbox"/> Developing manual and intellectual skills for practical projects <input type="checkbox"/> Providing opportunities for team work
ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	<input type="checkbox"/> Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines. <input type="checkbox"/> Ability to recognize the design techniques and technology and to identify their differences, applications and methods. <input type="checkbox"/> Ability to understand and practice the design process, its steps, and production techniques.
COURSE OUTCOMES	<input type="checkbox"/> Ability to utilize universal values and fundamental rules in art and design projects <input type="checkbox"/> Ability to select 2 or 3 dimensional compositions <input type="checkbox"/> Ability to arrange elements in a composition to achieve unity and completeness <input type="checkbox"/> Ability to examine a design with a critical eye

TEXTBOOK	
OTHER REFERENCES	
TOOLS AND EQUIPMENTS REQUIRED	

WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Network of relations
2	Basic technical knowledge and skills for design in art and communication design
3	Nature of composition, grouping, similarity, proximity, continuity, closeness
4	Arrangement fundamentals, main form of the composition, invisible guides or lines
5	Elements of composition: Shape, size, space, orientation
6	Elements of composition: Clarity, color, texture
7	Elements of composition: Clarity, color, texture
8	MIDTERM EXAMS
9	Design rules: repetition and rhythm, difference between composition and pattern
10	Design rules: balance and opposition
11	Design rules: dominance
12	Design rules: hierarchy
13	Intergroup composition rules
14	Intergroup composition rules
15	FINAL EXAM
16	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines	x		
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers			x
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs		x	
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems		x	
5	The ability to recognize design technique and technology, to comprehend application areas and methods			x
6	The ability to comprehend and apply the design process and production techniques		x	
7	The ability to update design knowledge in line with the requirements of the age and technological developments		x	
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal		x	
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment		x	
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems		x	

1: None. 2: Partially contribution. 3: Completely contribution.

Instructor(s): Öğr. Gör. Latif Koşu

Signature:

Date: