



COURSE INFORMATION FORM

			SEMESTER	Spring
COURSE CODE	141316011	COURSE NAME	AUDIO DESIGN	

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
6	2	2	0	3	5	Elective Studio	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
1		4		

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Written Exam	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

<b>RECOMMENDED PREREQUISITES OF COURSE</b>	Audio Technique
<b>BRIEF CONTENTS</b>	Vibration and Auditory perception, Physical and perceptive features of sound, classification of sound, Gestalt Theory and illusion, Music and sensation, Human voice, Sound and image, Sound and expression, audio editing, Sound effects
<b>COURSE OBJECTIVES</b>	To introduce sound and features, sound and perception, music and sensation, sound and editing, sound and expression, sound effects To introduce basic approaches and applications concerning the sound in processes of TV program and film production. To complement visual communication with creative audio works
<b>CONTRIBUTION TO VOCATIONAL EDUCATION</b>	Ability to recognize the design techniques and technology and to identify their differences, applications and methods. Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.
<b>LEARNING OUTCOMES</b>	Ability to comprehend physical and perceptive features of sound. Ability to explain sound perception with gestalt theory Ability to comprehend considering sound and image Ability to implement sound effects Ability to realize creative sound design
<b>TEXTBOOK</b>	Önen Ufuk (2007), <i>Ses, Kayıt ve Müzik Teknolojileri</i> , İstanbul: Çitlenbik Yayınevi
<b>REFERENCES</b>	Videos, visual material, presentations, sample works.
<b>MATERIALS</b>	Computer, Projection.



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Vibration and Auditory perception
2	Physical and perceptive features of sound
3	To be classified of the sounds
4	Gestalt Theory and Illusion
5	Music and sensation
6	Human voice
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Considering Sound and image
10	Sound and expression
11	Sound and Editing
12	Add sound to image
13	Sound effects
14	Application
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.	x		
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.			x
8	Ability to utilize various artistic and industrial production techniques.	x		
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	x		
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Öğr. Gör. Latif KOŞU		27.03.2015