



COURSE INFORMATION FORM

SEMESTER	Spring
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COURSE CODE	141314022	COURSE NAME	COMMUNICATION ETHICS
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
4	2	0	0	2	2	Elective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
			1	1

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam 1	Written exam	40
FINAL		Written exam	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	NONE
CONTENT BRIEF	Ethics and morality, Professional ethics, communication ethics and ethical issues in communications field, new communication technologies and ethics violations
COURSE OBJECTIVES	It is aim to awareness raising towards the ethic issues in communication world, factors that impact ethic attitude in occupational field and problems faced in career.
CONTRIBUTION TO VOCATIONAL EDUCATION	1- Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines. 2- Understanding of the design culture, ethics, and the rights and responsibilities of designers.
LEARNING OUTCOMES	1- Awareness of the importance of professional ethics 2- Ability to handle ethical problems 3- Respect for ethical principles
TEXTBOOK	Uzun Ruhtan (2009) İletişim Etiği Sorunlar ve Sorumluluklar, İstanbul: Dipnot Yayınları.
REFERENCES	1- Bülbül A.Rıdvan (2002) İletişim ve Etik, Ankara: Nobel Yayınları. 2- Çağlar İrfan, Kılıç Sabiha (2006) Genel İletişim, Ankara: Nobel Yayınları.
MATERIALS	



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Ethics and morality
2	Communication ethics and Professional ethics
3	Historical foundations of communication ethics
4	Technology and ethics in information society
5	Ethics in the context of interdisciplinary relationships
6	Ethical principles and rules of communication
7	MIDTERM EXAM
8	Journalism and Ethics
9	Image ethics and TV Journalism
10	Advertising and Ethics
11	Visuality and Ethics
12	Privacy and ethics
13	Critique of communication ethics
14	Review
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			x
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.			x
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.		x	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.	x		
6	Ability to understand and practice the design process, its steps, and production techniques.	x		
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.	x		
8	Ability to utilize various artistic and industrial production techniques.	x		
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	x		
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE