



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

COURSE INFORMATION FORM

		SEMESTER		FALL		
COURSE CODE	141313028	COURSE NAME	RESEARCH AND PROJECT DEVELOPMENT			

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
3	2	0	0	2	2	Elective Theoretical	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
				2

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Written Exam/Project	40
FINAL		Written Exam/Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	None
BRIEF CONTENTS	Research, using literature, reporting, determining project topic, narrowing down project topic, project development, preparing project file
COURSE OBJECTIVES	To give information about research, types and methods of research, to search literature and to use bibliography and to establish infrastructure about how to develop and report a visual communication project.
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.Understanding of the design culture, ethics, and the rights and responsibilities of designers.Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.
LEARNING OUTCOMES	<ul style="list-style-type: none">Research the relevant literature on the subject of the project.Apply necessary research and writing skills.Fulfilling the principles of research ethics and plagiarism.Developing and reporting the project.
TEXTBOOK	<ul style="list-style-type: none">Eco, Umberto. (2017). Tez Nasıl Yazılır?. İstanbul: Can Yayınları.Yalçınkaya, Ayhan. (2006). Mazerete Mahal Yok. Ankara: Siyasal Kitabevi.
REFERENCES	--
MATERIALS	--



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Introduction
2	What is “research”? Why it is made?
3	Types of research (qualitative and quantitative research, applied research)
4	What is the literature? How to search literature?
5	Using bibliography
6	Identifying and narrowing the project topic
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	What is the “problem”? Identification of the problem
10	Development of a project
11	Project planning and time management
12	Writing project reports
13	Preparing project file
14	Project presentation
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.		x	
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.	x		
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.			x
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.	x		
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.		x	
8	Ability to utilize various artistic and industrial production techniques.	x		
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	x		
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Lec. Latif Koşu		07.06.2018