



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

COURSE INFORMATION FORM

		SEMESTER	FALL
COURSE CODE	141313027	COURSE NAME	HISTORY OF MOVING IMAGES

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
3	2	0	0	2	2	Elective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
	1		1	

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Written Exam	40
FINAL		Written Exam	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	None
BRIEF CONTENTS	From the earliest known works to today, thought of transferring the movement that the people tried to actualize; discoveries that will enable movement to be recorded and reproduced; the development of moving images in different media.
COURSE OBJECTIVES	<ul style="list-style-type: none">Familiarity with the developments that enable the reproduction of moving imagesAwareness of how moving images are used in different media as means of visual communication.
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.Ability to recognize the design techniques and technology and to identify their differences, applications and methods.
LEARNING OUTCOMES	<ul style="list-style-type: none">Explains how to reproduce moving imagesDescribes pioneers and their works in the field.Can convey the expressive possibilities of moving images and their effects of different media
TEXTBOOK	Kılıç, L. (2008). <i>Fotoğraf ve Sinemanın Toplumsal Tarihi</i> , Dost Kitabevi Selçuk, H. (2005). <i>Canlandırma Sineması Üzerine</i> , Es Yayınları, İstanbul
REFERENCES	Lord, P. ve Sibley, B. (2010). <i>Cracking Animation</i> , Thames & Hudson Telotte, J. P. (2010). <i>Animating Space: from Mickey to Wall-E</i> , The University Press of Kentucky
MATERIALS	



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Attempts to express movement
2	Developments that allow reproduction of moving images
3	Vision defect and persistence of vision
4	Optical toys
5	Recording to moments of the movement
6	Reproduction of the movement
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Théâtre Optique, Cinematograph et al.
10	Development of cinematic expression
11	Pioneers in animation, cinema and video
12	Industrial development of moving image
13	Artistic development of moving image
14	Moving image in digital media
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			x
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.		x	
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.		x	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.	x		
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	x		
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Tunçemre Doğramacı		09.04.2017