



**ESOGU Faculty of Art and Design**  
**Visual Communication Design Department**  
**COURSE INFORMATION FORM**

<b>SEMESTER</b>	Fall
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<b>COURSE CODE</b>	141313027	<b>COURSE NAME</b>	History of Moving Images
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Laboratory	Credit	ECTS	Type	Language
3	2	0	0	2	2	COMPULSORY ( ) ELECTIVE ( X )	Turkish

**COURSE CATEGORY**

Basic Education	Art	Design	Visual Communication	Social Science
	1		1	

**ASSESSMENT CRITERIA**

	Evaluation Type	Quantity	%
	<b>MID-TERM</b>	1st Mid-Term	1
2nd Mid-Term			
Quiz			
Homework			
Project			
Report			
Others (.....)			
<b>FINAL EXAM</b>	Written Exam	1	60

<b>PREREQUIEITE(S)</b>	
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<b>COURSE DESCRIPTION</b>	From the earliest known works to today, thought of transferring the movement that the people tried to actualize; discoveries that will enable movement to be recorded and reproduced; the development of moving images in different media.
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<b>COURSE OBJECTIVES</b>	<input type="checkbox"/> Familiarity with the developments that enable the reproduction of moving images <input type="checkbox"/> Awareness of how moving images are used in different media as means of visual communication
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<b>ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION</b>	<input type="checkbox"/> Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines. <input type="checkbox"/> Ability to recognize the design techniques and technology and to identify their differences, applications and methods.
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<b>COURSE OUTCOMES</b>	<input type="checkbox"/> Explains how to reproduce moving images <input type="checkbox"/> Describes pioneers and their works in the field. <input type="checkbox"/> Can convey the expressive possibilities of moving images and their effects of different media
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<b>TEXTBOOK</b>	Kılıç, L. (2008). Fotoğraf ve Sinemanın Toplumsal Tarihi, Dost Kitabevi Selçuk, H. (2005). Canlandırma Sineması Üzerine, Es Yayınları, İstanbul
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<b>OTHER REFERENCES</b>	Lord, P. ve Sibley, B. (2010). Cracking Animation, Thames & Hudson Telotte, J. P. (2010). Animating Space: from Mickey to Wall-E, The University Press of Kentucky
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<b>TOOLS AND EQUIPMENTS REQUIRED</b>	Computer
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WEEKLY COURSE SYLLABUS	
WEEK	TOPICS
1	Attempts to express movement
2	Developments that allow reproduction of moving images
3	Vision defect and persistence of vision
4	Optical toys
5	Recording to moments of the movement
6	Reproduction of the movement
7	Théâtre Optique, Cinematograph et al.
8	MIDTERM EXAMS
9	Development of cinematic expression
10	Pioneers in animation
11	Pioneers in cinema and video
12	Industrial development of moving image
13	Artistic development of moving image
14	Moving image in digital media
15	Moving image in digital media
16	FINAL EXAM
17	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines			x
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers		x	
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs		x	
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems		x	
5	The ability to recognize design technique and technology, to comprehend application areas and methods			x
6	The ability to comprehend and apply the design process and production techniques		x	
7	The ability to update design knowledge in line with the requirements of the age and technological developments	x		
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal		x	
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment	x		
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems	x		

1: None. 2: Partially contribution. 3: Completely contribution.

**Instructor(s):** Öğr. Gör. Tunçemre Doğramacı

**Signature:**

**Date:**