

Eskişehir Osmangazi University, College of Art and Design Visual Communication Design Department

COURSE INFORMATION FORM

SEMESTER	Spring
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COURSE CODE	141312004	COURSE NAME	Basic Photography
0052		147 1111	

CEMECT	D	WEEKLY COURSE HOURS			COURSE			
SEMESTER TH		THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
2		3	0	0	3	3	Required	Turkish

CATEGORY OF COURSE				
Basic Eduation	3			
	2		2	

EVALUATION CRITERIA					
EX	AM TYPE	EXAM TYPE	PERCENTAGE OF EXAM		
EXAMS IN SEMESTER	Midterm Exam 1	Written examination	40		
FINAL		Written examination+ Project	60		
EXCUSE EXAMINATION					
RESIT EXAMINATION					

RECOMMENDED PREREQUISITES OF COURSE	No prerequisites	
BRIEF CONTENT	Photographic cameras, optical image, lenses, exposure, light, color and composition, digital cameras, printing, and photograph shooting.	
COURSE OBJECTIVES	Gaining photographic skills, practicing photo shooting, learning photograph technologies and technique of photography.	
CONTRIBUTION TO VOCATIONAL EDUCATION	Ability to produce high quality photography in content and in form that can be used as art.	
LEARNING OUTCOMES	Ability to chose camera type for the purpose Ability to chose lens type for the purpose Ability to find source and direction of light Ability to take photos with automatic settings. Ability to take photos with manual settings.	
TEXTBOOKS / NOTES	Kılıç, Levend (2002). Fotoğrafa Başlarken, Ankara: Dost Yayınları	
REFERENCES	Videos, visual material, presentations, examples.	
MATERIALS	Computer, Projection, photography studio	



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WEEKLY COURSE PLAN			
WEEK	SUBJECTS		
1	World of Photography		
2	Cameras and Systems of Image		
3	Lenses		
4	Exposure		
5	Digital Photography		
6	Digital Photography		
7	MIDTERM EXAM		
8	Light and Color		
9	Composition		
10	Filters and utilities		
11	Photo Shooting Techniques		
12	Photography Content and Form Evaluation		
13	Photo Shooting Applications		
14	Photo Printing Techniques		
15-16	FINAL EXAM		

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES		CONTRIBUTION LEVEL		
NO			2 Med	3 High	
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.	х			
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.		х		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			х	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.			х	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.		х		
6	Ability to understand and practice the design process, its steps, and production techniques.		х		
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.		х		
8	Ability to utilize various artistic and industrial production techniques.	Х			
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		х		
10	Awareness for the protection of nature and the environment as well as eco-design,	Х			
11	Ability to prepare social responsibility projects in order to raise design awareness.	Х			

LECTURER	SIGNATURE	DATE