



**COURSE INFORMATION FORM**

SEMESTER | SPRING

<b>COURSE CODE</b>	141312001	<b>COURSE NAME</b>	Basic Design II
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
2	4	2		5	7	Required	Turkish

CATEGORY OF COURSE				
Basic Education	Art	Design	Visual Communication	Social Science
5		2		

EVALUATION CRITERIA			
EXAM TYPE		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam 1	Application Examination	40
FINAL EXAM		Application Examination	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

<b>RECOMMENDED PREREQUISITES OF COURSE</b>	None
<b>COURSE CONTENT</b>	To learn and to understand the basic design principles, color theory and light and shadow relation with each other by two and 3D applications.
<b>COURSE OBJECTIVES</b>	To teach basic design principles, color theory with different materials & techniques To create 2D and 3D compositions by using basic design principles. To develop the student's abstract thinking and problem solving ability.
<b>CONTRIBUTION TO VOCATIONAL EDUCATION</b>	The student will learn the basic principles and color theory of Design & Art.
<b>LEARNING OUTCOMES</b>	Student will learn the basic principles and color theory of Design. Student will understand the relation of the basic elements and principles with each other. Students will be able to question and analyze art and design forms.
<b>TEXTBOOKS / NOTES</b>	<ul style="list-style-type: none"><li>Görsel İletişimde Temel Tasarım, Öztuna, H. Yakup, Yorum ve Sanat Yayıncılık, 2007</li><li>Sanat Eğitimi Kuramları ve Yöntemleri, Artut Kazım., Ankara, Anı Yay. 2001</li></ul>
<b>REFERENCES</b>	<ul style="list-style-type: none"><li>Tasarım Eğitimi ve Görsel Algı, Gökaydın, Nevide., Sedir Yayınları, Ankara,</li><li>Görsel Sanatlar Eğitiminde Uygulamalar Özsoy, Vedat, Yöntem, Görsel Sanatlar Eğitimi Derneği Yayınları-4, Ankara, 2006</li></ul>
<b>MATERIALS</b>	Computer, Projector.



Eskişehir Osmangazi University, College of Art and Design  
Department of Visual Communication Design

WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Introduction to Basic Design II
2	Color Theory : Creating primary and secondary color. Light-dark colors to be displayed by applying the scale.
3	Psychological effects of color, interaction with each other.
4	Color Hue, Complementary and contrast colors & applications
5	Color study of an object from nature
6	Taking a detail of the color object study and creating a composition
7	Color compositions
8	MIDTERM EXAM
9	Basic Design Principles : Balance and Asymmetry
10	Basic Design Principles : Proportion and Visual Hierarchy
11	Basic Design Principles : Rhythm and Movement
12	Basic Design Principles : Emphasis and Contrast
13	Basic Design Principles: Integrity and Diversity
14	Basic Design Principles: Proximity and Repetition
15	Review
16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.	x		
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.		x	
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.	x		
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.	x		
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.			x
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.			x
8	Ability to utilize various artistic and industrial production techniques.			x
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	x		
10	Awareness for the protection of nature and the environment as well as eco-design,		x	
11	Ability to prepare social responsibility projects in order to raise design awareness.			x
<b>LECTURER</b>		<b>SIGNATURE</b>		<b>DATE</b>