

ESOGU Faculty of Art and Design Visual Communication Design Department COURSE INFORMATION FORM

SEMESTER	Spring
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COURSE CODE	141314012	COURSE NAME	Illustration
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SEMESTER WEEKLY COURSE PERIOD					COURSE OF			
Theory	Theory Practice L		Credit	ECTS	Туре	Language		
2	2	0	3	5	COMPULSORY () ELECTIV	TE(X) Turkish		
	l		COURSE C	ATEGOR	Y			
tion	Art		Visual Communication		Desing	Social Science		
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		A	SSESSMEN	T CRITEI	RIA			
			Evaluat	ion Type	Quantity	%		
			1st Mid-Terr	n	1	40		
			2nd Mid-Ter	m				
			Quiz					
MID-TE	ERM		Homework					
		 						
			Others ()				
<u> </u>					1	60		
ITE(S)								
. ,			Introductio	n. basic i	illustration knowledge.	brief history of		
SCRIPTIO	ON		illustration, main illustration techniques and style research.					
			Application projects.					
IFCTIVE	C		To acquire knowledge and use skills of illustration techniques					
JEC IIVE	U .		in visual communication and design processes.					
		This course contributes to understanding the application areas						
			and methods of illustration, which is one of the different					
NAL EDU	CATION		visualization approaches, and to produce different solutions in					
				ve a unicu	a etyla and tochnique			
TCOMES			3) Analyzes the relationship between text and illustration					
		4) Learning to draw figures, objects and spaces						
		5) Uses illustration in different environments						
			Creative Illustration Workshop for Mixed-Media Artists:					
TEXTBOOK			Seeing, Sketching, Storytelling and Using Found Materials					
			Manual Illustration Techniques.					
			1. Illustrating Children's Books – Creating Pictures for					
OTHER REFERENCES			Publication – Martin Salisbury- Quarto Publishing –London:					
			Simon Stern, AOI, London: 2008.					
	Theory 2 tion MID-TI MITE(S) SCRIPTIC JECTIVE OF COURS NAL EDU TCOMES	Theory Practice 2 2 tion Art 1 MID-TERM MID-TERM JECTIVES OF COURSE TO APPLINAL EDUCATION TCOMES	Theory Practice Labratory 2 2 0 tion Art 1 1 MID-TERM MID-TERM AITE(S) SCRIPTION JECTIVES OF COURSE TO APPLY NAL EDUCATION TCOMES ERENCES	Theory Practice Labratory Credit 2 2 0 3 COURSE C tion Art Visu Commun 1 1 ASSESSMEN ASSESSMEN Evaluat 1st Mid-Terr 2nd Mid-Terr	Theory Practice Labratory Credit ECTS 2 2 0 3 5 COURSE CATEGOR Visual Communication 1 1 1 ASSESSMENT CRITED Evaluation Type 1st Mid-Term 2nd Mid-Term 2nd Mid-Term Quiz Homework Project Report Others () M ITE(S) SCRIPTION Introduction, basic is illustration, main ill Application projects In visual communic This course contribute and methods of illustration approachesign. TO acquire knowled in visual communic This course contribute and methods of illustration approachesign. 1) Develops a unique 2) It uses different in 3) Analyzes the relation seeing, Sketching, Statement of the course of the cour	Theory Practice Labratory Credit ECTS Type 2 2 0 3 5 COMPULSORY () ELECTIVE COURSE CATEGORY Visual Communication Desing ART Visual Communication Desing ASSESSMENT CRITERIA Evaluation Type Quantity 1st Mid-Term 1 2nd Mid-Term 2 Quiz Homework Project Report Others () A 1 ITTE(S) Introduction, basic illustration knowledge, illustration, main illustration techniques are Application projects. JECTIVES To acquire knowledge and use skills of illustration projects. To acquire knowledge and design proce This course contributes to understanding the analysis of illustration and design proce This course contributes to understanding the analysis of illustration and design proce This course contributes to understanding the analysis of illustration approaches, and to produce design. 1) Develops a unique style and technique. 2) It uses different materials. 3) Analyzes the relationship between text: 4) Learning to draw figures, objects and spous illustration in different environment Creative Illustration Workshop for Mixed-Seeing, Sketching, Storytelling and Using Manual Illustration Techniques. 1. Illustrating Children's Books — Creating Publication — Martin Salisbury—Quarto Pu 2005 2. The Illustrator's Guide to Law and		

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TOOLS	CAND	EOIIIPN	MENTS	REQUIRED
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Drawing pad, paper of different sizes and structures, pencils of different colors and structures, all kinds of paints, soft erasers, metal sharpeners, all kinds of materials that can be used in illustration.

	WEEKLY COURSE SYLLABUS				
WEEK	TOPICS				
1	Information about the aim, content, operation, subjects and project of the course. Basic information sharing about illustration				
2	Project work Illustration apps and examples				
3	Project work Illustration techniques, style studies and sketches				
4	Project work Sketches for the project				
5	Project work Sketches for the project				
6	Project work Evaluation and approval of the sketches prepared for the project				
7	Project work Transition from sketches to original and project completion				
8	MIDTERM EXAMS				
9	Project description				
10	Research and topic suggestions for the project				
11	Project work Illustration techniques, style studies and sketches				
12	Project work Sketches for the project				
13	Project work Sketches for the project				
14	Project work Evaluation and approval of the sketches prepared for the project				
15	Project work Transition from sketches to original and project completion				
16	FINAL EXAM				
17	FINAL EXAM				

NO	DDOCD AM OUTCOMES		Contribution Level		
	PROGRAM OUTCOMES	3	2	1	
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines.	х			
2	Ability to comprehend design culture and ethics, designers' rights and responsibilities		х		
3	The ability to grasp the visual language and aesthetic sensitivity of design and to reflect these on designs	х			
4	Ability to analyze critically, reflect this on their designs, and offer appropriate solutions to problems	х			
5	Ability to recognize design technique and technology, comprehend application areas and methods	х			
6	Ability to comprehend and apply the design process and production techniques	Х			
7	Ability to update design information in line with the requirements of the age and technological developments		х		
8	Comprehending local and universal values; ability to develop an understanding of design from local to universal		х		
9	Ability to comprehend the importance of sustainable design in the protection of nature and the environment		х		
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems.		x		

1: None. 2: Partially contribution. 3: Completely contribution.