



**ESOGU Faculty of Art and Design  
Industrial Design Department  
COURSE INFORMATION FORM**

<b>SEMESTER</b>	SPRING
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<b>COURSE CODE</b>	1411xxx	<b>COURSE NAME</b>	Graduation Project
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Laboratory	Credit	ECTS	Type	Language
8	3	5	0	6	13	COMPULSORY (X) ELECTIVE ( )	Turkish

COURSE CATEGORY				
Basic Education	Design	Natural and Applied Science	Social Science	Art
	X			

ASSESSMENT CRITERIA			
MID-TERM	Evaluation Type	Quantity	%
	1st Mid-Term	1	40
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (.....)		
<b>FINAL EXAM</b>		1	60

<b>PREREQUIEITE(S)</b>	Industrial Design Studio V
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<b>COURSE DESCRIPTION</b>	This course is designed for the firm determined for real needs with real data, considering all the components in the product development process in industrial design (material, production technique, product development and presentation with digital parameters, marketing strategies, sales, after-sales process, relations with other departments, the role of the designer in the industry). includes product design.
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<b>COURSE OBJECTIVES</b>	<p>The primary aim of the course is to experience the professional business life in the product development process, which will continue in cooperation with the industry.</p> <p>Strengthening the cooperation between students and industry and students' understanding of sectoral dynamics</p> <p>To provide students with the ability to manage in-house design processes together with stakeholders by communicating with people from different disciplines.</p> <p>The student reflects the skills acquired throughout his education and the design approach he created in an original way to his project.</p>
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<b>ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION</b>	Mastering the whole process of project development within the scope of the course is one of the basic requirements of the industrial design profession.
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<b>COURSE OUTCOMES</b>	<p>It fulfills and presents all requirements by providing process management in a design project.</p> <p>By cooperating with the company, he experiences the product development process on a sectoral basis and gains professional presentation skills.</p> <p>Can act professionally within the corporate culture.</p> <p>By understanding the operation in other departments related to design, he</p>
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	can communicate with them in a healthy way. Can develop joint projects with different disciplines. Can handle a design project from start to finish alone.
<b>TEXTBOOK</b>	-
<b>OTHER REFERENCES</b>	-
<b>TOOLS AND EQUIPMENTS REQUIRED</b>	

## WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Determination of the company to work with on the project
2	Determination of the company to work with on the project
3	Critical and overall assessment of the development of the project
4	Critical and overall assessment of the development of the project
5	Critical and overall assessment of the development of the project
6	Critical and overall assessment of the development of the project
7	Critical and overall assessment of the development of the project
8	Mid-term
9	Critical and overall assessment of the development of the project
10	Critical and overall assessment of the development of the project
11	Critical and overall assessment of the development of the project
12	Critical and overall assessment of the development of the project
13	Critical and overall assessment of the development of the project
14	Critical and overall assessment of the development of the project
15	Critical and overall assessment of the development of the project
16	Final Exam

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice;			X
2	The ability to plan the design process, to choose and use appropriate methods and techniques;	X		
3	The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach;	X		
4	The ability to design in terms of spatial thinking using design principles and elements;	X		
5	The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications;		X	
6	The ability to visualize and present using two and three dimensional design tools;		X	
7	The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the field of informatics in design projects;			X
8	The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws;			X
9	The ability to carry out the design process effectively individually or in a team;	X		
10	The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels.	X		

**1: None. 2: Partial contribution. 3: Complete contribution.**

**Instructor(s):** Asst. Prof. Dr. Cemil YAVUZ

**Signature:**

**Date:**