



COURSE INFORMATION FORM

		SEMESTER		SPRING	
COURSE CODE	141318012	COURSE NAME	WEB DESIGN		

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
8	2	2	0	3	5	Elective Studio	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
		3	2	

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Project	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	None
BRIEF CONTENTS	Web publishing, site design process, HTML, links, tables, lists, page editors, page layout, backgrounds, colors and texts, images, frames and layers, style sheets, CSS, JavaScript, dynamic pages, new approaches, XML, RSS, Blog and design projects
COURSE OBJECTIVES	<ul style="list-style-type: none">Teaching Fundamentals of web site design and web publicationTeaching interactive web page design
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Ability to recognize the design techniques and technology and to identify their differences, applications and methods.Ability to understand and practice the design process, its steps, and production techniques.Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.
LEARNING OUTCOMES	<ul style="list-style-type: none">Ability to design interactive web sitesUnderstanding of universal standards for web designComprehension of accessibility and styles in web design
TEXTBOOK	<ul style="list-style-type: none">ÖZSEVEN T., YAŞAR E., İnternet Programcılığı 1, 2012, Murathan Yayınevi
REFERENCES	<ul style="list-style-type: none">BEAIRD J, The Principles of Beautiful Web Design, 2010, Sitepoint;ROBBINS J.N., Learning Web Design, 2007, O'Reilly
MATERIALS	Computer lab will be used for lecture and practices



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Basic concept of Internet
2	The process of Web publishing and site design
3	Introduction to HTML, Links and URLs, Web editors
4	Page design with HTML, backgrounds, colors, texts and images
5	Tables and lists
6	Frames and layers.
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Formatting pages with styles
10	CSS standards
11	JavaScript
12	Creating the dynamic web pages with HTML and JavaScript
13	New web design techniques XML, RSS, Blog
14	Web site project presentations
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.		x	
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.		x	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.			x
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.			x
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		x	
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Hasan Hüseyin ERKAYA		05.05.2016