

ESOGU Faculty of Art and Design Visual Communication Design Department COURSE INFORMATION FORM

SEMESTER Fall **COURSE CODE** 141317014 **COURSE NAME** Stop-motion WEEKLY COURSE PERIOD **COURSE OF** SEMESTER Laboratory Theory Credit ECTS Practice Type Language COMPULSORY () ELECTIVE (X) Turkish 2 2 7 0 3 5 COURSE CATEGORY **Visual Communication Basic Education** Design **Social Science** Art 2 2 1 ASSESSMENT CRITERIA **Evaluation Type** Quantity % 1st Mid-Term 2nd Mid-Term Ouiz **MID-TERM** Homework Project 1 40 Report Others (.....) Project 1 60 FINAL EXAM PREREQUIEITE(S) Brief information on stop-motion history; introduction of basic **COURSE DESCRIPTION** cinematographic tools, animation principles, different stop-motion shooting methods; project work after test shots. Comprehension of cinematographic tools and animation principles □ Production of short stop-motion film projects with different production **COURSE OBJECTIVES** methods. □ Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines. ADDITIVE OF COURSE TO APPLY Understanding of the diversity, aesthetic sensitivity and the visual **PROFESSIONAL EDUCATION** language of art and design and to reflect it into design. □ Ability to understand and practice the design process, its steps, and production techniques. Define basic cinematographic tools and animation principles □ Discover different stop-motion production techniques **COURSE OUTCOMES** □ Can produce short stop-motion film projects **TEXTBOOK** Lord, P. & Sibley, B. (2010). Cracking Animation, Thames & Hudson **OTHER REFERENCES** Purves, B. (2010). Stop-motion, Ava Publishing TOOLS AND EQUIPMENTS REQUIRED

WEEKLY COURSE SYLLABUS			
WEEK	TOPICS		
1	Georges Méliès and short history of stop-motion		
2	Digital cinematography, lightning and composition		
3	Introducing Dragonframe program		
4	Basic animation principles		
5	Test shots		
6	Test shots		
7	Puppet, clay animation examples		
8	MIDTERM EXAMS		
9	Cut-out and object animation examples		
10	Timing design, acting in animation, camera controls		
11	Script work for the project		
12	Storyboard work for the project		
13	Animatic work for the project		
14	Project work		
15	Project evaluation		
16	FINAL EXAM		
17	FINAL EXAM		

NO	PROGRAM OUTCOMES	Contribution Level			
		3	2	1	
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines			x	
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers	x			
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs			x	
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems		x		
5	The ability to recognize design technique and technology, to comprehend application areas and methods		x		
6	The ability to comprehend and apply the design process and production techniques			x	
7	The ability to update design knowledge in line with the requirements of the age and technological developments		x		
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal	x			
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment	x			
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems	x			
1: None. 2: Partially contribution. 3: Completely contribution.					

Instructor(s): Öğr. Gör. Tunçemre Doğramacı

Signature: