



COURSE INFORMATION FORM

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|-------------|-----------|-------------|--------------------------------|
| | | SEMESTER | FALL |
| COURSE CODE | 141317001 | COURSE NAME | CHARACTER DESIGN FOR ANIMATION |

| SEMESTER | WEEKLY COURSE HOURS | | | COURSE | | | |
|----------|---------------------|-------------|------|--------|------|----------|----------|
| | THEORY | APPLICATION | LAB. | CREDIT | ECTS | TYPE | LANGUAGE |
| 7 | 2 | 2 | | 3 | 5 | Elective | Turkish |

| CATEGORY OF COURSE (ECTS Credit Distribution) | | | | |
|---|-----|--------|----------------------|----------------|
| Basic Education | Art | Design | Visual Communication | Social Science |
| | | 2 | 3 | |

| EVALUATION CRITERIA | | | |
|---------------------|--------------|-----------|--------------------|
| ASSESSMENT | | EXAM TYPE | PERCENTAGE OF EXAM |
| EXAMS IN SEMESTER | Midterm Exam | Project | 40 |
| FINAL | | Project | 60 |
| EXCUSE EXAMINATION | | | |
| RESIT EXAMINATION | | | |

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| RECOMMENDED PREREQUISITES OF COURSE | None |
| BRIEF CONTENTS | Introduction to Character Design, Historical developments, from Text to image, designing a character, Taking Briefs and Evaluation, use of square, triangle and circle for main features, 3-D configuration, Giving an expression, costume, accessories , Positioning the character in a story |
| COURSE OBJECTIVES | Understanding the basic principles and concepts of character design and Using 3-D character design programs to give a visual identity to the character. |
| CONTRIBUTION TO VOCATIONAL EDUCATION | <ul style="list-style-type: none">• Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.• Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems. |
| LEARNING OUTCOMES | <ul style="list-style-type: none">• How to create character design according to the content of the film.• Basic principles of the character design• To give the visual identity of the film character |
| TEXTBOOK | PRESTON, B., Cartoon Animation, Walter Foster Publishing, 1994, ISBN: 978-1560100843 BANCROFT, T., Creating Characters with personality, 2006, ISBN: 978-0823023493 |
| REFERENCES | RICHARD, W., Animator's Survival Kit, 20012, ISBN: 978-0865478978 |
| MATERIALS | |



| WEEKLY COURSE PLAN | |
|--------------------|---|
| WEEK | SUBJECTS |
| 1 | Introduction to Character Design |
| 2 | History of Character design |
| 3 | From Text to image, how to design the character |
| 4 | Take Brief and Evaluate |
| 5 | To reveal the outline of the character by using square, triangle and circle |
| 6 | Three-dimensional configuration of the character |
| 7 | MIDTERM EXAMS |
| 8 | MIDTERM EXAMS |
| 9 | Giving the expression the character |
| 10 | The character's costume design |
| 11 | The character's costume design process |
| 12 | Designing accessories of the character |
| 13 | Designing accessories of the character process |
| 14 | Positioning of the character in the story |
| 15-16 | FINAL EXAMS |

| NO | COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES | CONTRIBUTION LEVEL | | |
|----|--|--------------------|----------|-----------|
| | | 1 low | 2 med | 3 high |
| 1 | Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines. | | x | |
| 2 | Understanding of the design culture, ethics, and the rights and responsibilities of designers. | | x | |
| 3 | Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design. | | | x |
| 4 | Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems. | | | x |
| 5 | Ability to recognize the design techniques and technology and to identify their differences, applications and methods. | | x | |
| 6 | Ability to understand and practice the design process, its steps, and production techniques. | | x | |
| 7 | Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments. | | x | |
| 8 | Ability to utilize various artistic and industrial production techniques. | x | | |
| 9 | Appreciation of the national and universal values and ability to expand design concepts from national level to universal level. | | x | |
| 10 | Awareness for the protection of nature and the environment as well as eco-design, | x | | |
| 11 | Ability to prepare social responsibility projects in order to raise design awareness. | | x | |

| LECTURER | SIGNATURE | DATE |
|--------------------|-----------|------------|
| Tunçemre Doğramacı | | 13.04.2016 |