



COURSE INFORMATION FORM

		SEMESTER	FALL
COURSE CODE	141317001	COURSE NAME	PORTFOLIO DESIGN

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
7	2	2	0	3	7	Required	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
		4	3	

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Project	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	None
BRIEF CONTENTS	Features and importance of portfolio, Personal portfolio, Corporate portfolio, documents necessary for portfolio, portfolio tools and techniques, design projects, digital forms, presentation of projects
COURSE OBJECTIVES	Familiarity and practice of design and presentation techniques for the personal and corporate portfolios
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none"><li>Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.</li><li>Ability to recognize the design techniques and technology and to identify their differences, applications and methods.</li><li>Ability to understand and practice the design process, its steps, and production techniques.</li><li>Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.</li></ul>
LEARNING OUTCOMES	<ul style="list-style-type: none"><li>Learn ways to provide visual and written documents showing their personal development.</li><li>Prepare and present portfolio of corporate design work.</li><li>Perform the techniques of print and digital presentation design</li></ul>
TEXTBOOK	<ul style="list-style-type: none"><li>Burke, Kay- Fogarty, Susan – Belgrad, Susan (1994). The Portfolio Connection IRI/SkyLight Training and Publishing, Inc.</li><li>Kingore, Bertie (1993).Portfolios Des Moines: Leadership Publishers.</li></ul>
REFERENCES	<ul style="list-style-type: none"><li>Becer, Emre (1995). İletişim ve Grafik Tasarım. Dost Kitapevi, Ankara</li><li>Uçar, Tefik Fikret (2004). Görsel İletişim ve Grafik Tasarım. İnkılap Yayınları.</li></ul>
MATERIALS	



Eskişehir Osmangazi University College of Art and Design  
Visual Communication Design Department

WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Visual communication design features and the importance of the portfolio
2	Personal portfolio: properties and preparation techniques
3	Corporate portfolio: properties and preparation techniques
4	Documents necessary for personal portfolio
5	Documents necessary for the corporate portfolio
6	Tools and techniques for the design of portfolio
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Models for personal and corporate portfolios
10	Completion of personal and corporate portfolios.
11	Presentation of personal and corporate portfolio
12	Personal and corporate design of the portfolio in the digital environment
13	Personal and corporate portfolio is completed in the digital environment
14	Personal and corporate portfolio is presented in the digital environment
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.		x	
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			x
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.			x
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.			x
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		x	
10	Awareness for the protection of nature and the environment as well as eco-design,		x	
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Assoc. Prof. Dr. Şirin ŞENGEL		04.04.2016