



COURSE INFORMATION FORM

			SEMESTER	Spring
COURSE CODE	141316023	COURSE NAME	PHOTOGRAPHY CULTURE	

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
6	2	0	0	2	2	Elective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
			1	1

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Written Exam	40
FINAL		Written Exam	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	Basic Photography
BRIEF CONTENTS	Emergence of photography, Positivism and Photography, photography in fine arts, Modernism and Photography, Art movements and photography, Photography and technology, Postmodernism and Photography, Multiple identity of photography, representation, reality, Photography utilization fields Interaction of photography with social sciences, vernacular photography.
COURSE OBJECTIVES	<ul style="list-style-type: none">The aim of the course is to introduce determining knowledge about photography within culture, to mention the importance and ground of photography in society as a tool of mass communication, to explain the place of photography in fine arts
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.Ability to recognize the design techniques and technology and to identify their differences, applications and methods.
LEARNING OUTCOMES	<ul style="list-style-type: none">Ability to identify photography artists and distinctive features of their work of art in the history of photography.Understanding of the place of photography in fine arts.Understanding the importance of photography in mass communication.
TEXTBOOK	<ul style="list-style-type: none">Sontag, Susan. (1999). <i>Fotoğraf Üzerine</i>, İstanbul: Altıkırkbeş Yayınları.
REFERENCES	<ul style="list-style-type: none">Berger, John. (1995). <i>Görme Biçimleri</i>, İstanbul: Metis Yayınları.Barthes, Roland. (2000). <i>Camera Lucida – Fotoğraf Üzerine Düşünceler</i> İstanbul: Altıkırkbeş Yayınları.
MATERIALS	



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Emergence of photography: initial photographers, first photos
2	Positivism and photography
3	Penetrating photography into fine arts
4	Modernism and photography: age of photography
5	Art movements and photography
6	Photography and technology
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Postmodernism and photography
10	Multiple identity of photography
11	Photography, theory and representation
12	Photography utilization fields
13	Interaction of photography with social sciences: visual anthropology and visual sociology
14	Vernacular photography
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			x
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.		x	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.	x		
8	Ability to utilize various artistic and industrial production techniques.	x		
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	x		
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Y. Doç. Gülbin Özdamar Akarçay		27.03.2015