



COURSE INFORMATION FORM

		SEMESTER	Spring
COURSE CODE	141316012	COURSE NAME	VIDEO PRACTICES

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
6	2	2		3		Elective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
	1	2	2	

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Written exam	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	NONE
BRIEF CONTENTS	Film and video image properties, camera and objective properties, camera angles and movements, scale of shots, composition, lightning, digital editing, color correction, digital compositing, video project study
COURSE OBJECTIVES	Introduction to motion pictures and video as well as video editing.
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Ability to recognize the design techniques and technology and to identify their differences, applications and methods.Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.
LEARNING OUTCOMES	<ul style="list-style-type: none">Performing video shots by use of camera and lighting tool.Using digital editing program for editingPerforming composing on shots.
TEXTBOOK	<ul style="list-style-type: none">Canikligil, İ., Dijital Video ile Sinema, İstanbul: Alfa Yayıncılık, 2014, ISBN : 9786051069609
REFERENCES	<ul style="list-style-type: none">Tunç, Ü., Adobe Premiere Pro CC ile Video Montaj Teknikleri, İstanbul: Kodlab Yayınevi, 2014, ISBN : 9786055201456Akarsu, Y., After Effects CS6 and CC, İstanbul: Kodlab Yayınevi, 2013, ISBN : 9786055201272Mükerrem, Z., Sinematografi Üzerine Düşünceler, İstanbul: Ayrıntı Yayınları, 2012, ISBN : 9789755396538
MATERIALS	



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	History of technical image, difference between film and video
2	Digital video camera properties, objective properties
3	Camera stands and movements, Basic sound properties of camera
4	Camera angles, scale of shots, composition
5	Basic lightning, digital editing
6	Color correction, compositing
7	MIDTERM EXAMS
8	Video project: Discussion of proposal
9	Video project: Evaluation of proposal
10	Video project practice
11	Video project practice
12	Video project practice
13	Video project practice
14	Video project: Presentation and evaluating
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.		x	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.			x
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	x		
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.		x	

LECTURER	SIGNATURE	DATE
Lect. Tunçemre DOĞRAMACI		27.03.2015