



COURSE INFORMATION FORM

		SEMESTER	Spring
COURSE CODE	141316003	COURSE NAME	PHOTOGRAPHY ATELIER

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
6	2	2	0	3	6	Required	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
	2	2	2	

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Project	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	Basic Photography
BRIEF CONTENTS	Methods of photography project preparation, developing an idea, preparing a project text, using different shooting techniques, samples of documentary photography, samples of conceptual photography, samples of commercial photography, samples of commercial photography, self-portrait, stop-motion photo-diary.
COURSE OBJECTIVES	<ul style="list-style-type: none">Teaching the process of a photography projectAnalysis of various photography project genresHaving the students form their own genre and styles and produce a project
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.
LEARNING OUTCOMES	<ul style="list-style-type: none">Ability to define and edit a photography projectComprehension of photography application genresFormation of personal photography style
TEXTBOOK	<ul style="list-style-type: none"><i>Fotoğraf Ölmedi Ama Kötü Kokuyor</i>, Nazif Topçuoğlu, İstanbul, Yapı Kredi Yayınları, 2000.
REFERENCES	<ul style="list-style-type: none"><i>Fotoğraflar Gösterir Ama...</i>, Nazif Topçuoğlu, İstanbul, Yapı Kredi Yayınları, 2006.<i>Fotoğraf – Çerçevedeki Gizem</i>, Mary Price, İstanbul, Ayrıntı Yayınları, 2004.
MATERIALS	



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Methods of photography project preparation and developing an idea
2	Preparing a project text
3	Explanation of project topic
4	Introducing different shooting techniques
5	Samples of documentary photography projects
6	Samples of conceptual photography projects
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Samples of commercial photography projects
10	Self-portrait and analyzing samples
11	Stop-motion and analyzing samples
12	Photo-diary and analyzing samples
13	Evaluation of photography projects
14	Portfolio preparation techniques
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			x
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.			x
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.		x	
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.		x	
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		x	
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Yard. Doç. Dr. Gülbin Özdamar Akarçay		27.03.2015