



COURSE INFORMATION FORM

			SEMESTER	Spring
COURSE CODE	141316001	COURSE NAME	SOCIALLY RESPONSIBLE DESIGN	

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
6	2	2	0	3	5	Required	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
		4		1

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Project	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	NONE
BRIEF CONTENTS	The importance and place of socially responsible design, global cultural and social issues, analysis of social responsible designs, socially aware design applications for global issues.
COURSE OBJECTIVES	<ul style="list-style-type: none">To create design solutions for global social issues and raise social responsibility for global problems within design applications.To develop universal design principles for sustainable life and future.
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into designAwareness for the protection of nature and the environment as well as eco-designAbility to prepare social responsibility projects in order to raise design awareness.
LEARNING OUTCOMES	<ul style="list-style-type: none">Student's social awareness will increase after his/her research of global issuesStudents will produce creative solutions to problems.Students will learn methods to examine a problem
TEXTBOOK	<ul style="list-style-type: none"><u>Designing For Social Change: Strategies for Community-Based Graphic Design (Design Briefs) - Andrew Shea, Ellen Lupton and William Drenttel</u>
REFERENCES	<ul style="list-style-type: none">Just Design: Socially Conscious Design for Critical Causes - Christopher SimmonsChange by Design - Tim BrownDesign Revolution: 100 Products That Empower People by Emily Pilloton
MATERIALS	



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	The importance and place of social responsibility in design
2	Social Responsible Design Project 1 / Problem Identification and Analysis
3	Social Responsible Design Project 1 / Design Solutions & Sketches
4	Social Responsible Design Project 1 / Design Applications
5	Social Responsible Design Project 1 / Design Applications
6	Social Responsible Design Project 1 / Critics before Final
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Social Responsible Design Project 2 / Problem Identification and Analysis
10	Social Responsible Design Project 2 / Design Solutions
11	Social Responsible Design Project 2 / Design Sketches
12	Social Responsible Design Project 2 / Design Applications
13	Social Responsible Design Project 2 / Design Applications
14	Social Responsible Design Project 2 / Critics before Final
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			x
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.		x	
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.	x		
8	Ability to utilize various artistic and industrial production techniques.	x		
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		x	
10	Awareness for the protection of nature and the environment as well as eco-design,			x
11	Ability to prepare social responsibility projects in order to raise design awareness.			x

LECTURER	SIGNATURE	DATE
Bilge KINAM		23.03.2015