



Eskişehir Osmangazi University College of Art and Design  
Visual Communication Design Department

COURSE INFORMATION FORM

		SEMESTER	FALL
COURSE CODE	141315002	COURSE NAME	ART AND DESIGN CULTURE

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
5	2	0	0	2	4	Required	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
2				2

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Written exam	40
FINAL		Written exam	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	None
BRIEF CONTENTS	Culture, social relations and processes, economic and social structure, Cultural revolution, Middle ages, Renaissance, Democratization in Europe, French revolution and its effects, industrial revolution and its effects on society, art, design and economic relations. Art and design in Urban culture.
COURSE OBJECTIVES	Providing information on the historical development of art and design and the relationship with culture.
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none"><li>Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines</li><li>Understanding of the design culture, ethics, and the rights and responsibilities of designers</li></ul>
LEARNING OUTCOMES	<ul style="list-style-type: none"><li>Knowledge on the development of art and design</li><li>Understanding of the relationship between the design and culture</li></ul>
TEXTBOOK	<ul style="list-style-type: none"><li><i>Sanat ve Güzellik</i>, Umberto Eco, İstanbul, Can Yayınları, 1998</li></ul>
REFERENCES	<ul style="list-style-type: none"><li><i>Çağdaş Temel Kuramlar</i>, Quentin SKINNER, İstanbul, Vadi Yayınları, 2007.</li><li><i>Estetik Boyut</i>, Herbert Marcuse, İstanbul, İdea Yayınevi, 1997</li></ul>
MATERIALS	



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Concept and theory of culture
2	Social relations and processes, biological evolution
3	Economic and social structure
4	Cultural revolution
5	Thought and approaches in Middle ages
6	Renaissance
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Democratization in Europe
10	French revolution and its effects
11	Industrial revolution and its effects on society
12	Art, design and economic relations
13	Development of urban culture
14	Art and design in Urban culture
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			x
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.			x
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.	x		
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.	x		
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.	x		
6	Ability to understand and practice the design process, its steps, and production techniques.	x		
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.	x		
8	Ability to utilize various artistic and industrial production techniques.	x		
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	x		
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Yrd.Doç. Serenay ŞAHİN		23.03.2015