



ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Spring
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COURSE CODE	141314023	COURSE NAME	Sustainable Desing
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
4	2	-	0	2	2	ELECTIVE (X)	Turkish

COURSE CATEGORY				
Basic Education	Art	Visual Communication	Desing	Social Science
1				1

ASSESSMENT CRITERIA			
MID-TERM	Evaluation Type	Quantity	%
	1st Mid-Term	1	40
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (.....)		
FINAL EXAM		1	60

PREREQUIEITE(S)	
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COURSE DESCRIPTION	Conceptual issues: Global issues, Resource reduction, the concept of sustainability, Sustainable design principles: Low-impact edible materials, Energy efficiency, Reuse and recycling, recycling, greenwashing, eco-labels, Carbon emission, Sustainable Design principles, eco-design, green design and awareness-raising social responsibility design examples
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COURSE OBJECTIVES	<ol style="list-style-type: none"> 1. To raise awareness about global environmental problems 2. To produce and adopt ecological design solutions for a sustainable life with a sense of responsibility
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ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	<ol style="list-style-type: none"> 1. The ability to grasp the visual language of art and design, its differences and aesthetic sensitivity and reflect it on their designs 2. Being sensitive to the protection of nature and the environment, giving importance to eco-design 3. Preparing social responsibility projects in order to make students understand the importance of design and to raise design awareness.
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COURSE OUTCOMES	<ol style="list-style-type: none"> 1. The student's awareness of social responsibility towards their environment increases. 2. The student gains the habit of using environmentally friendly materials for a sustainable future. 3. Gains awareness of creating solutions to environmental problems for a green future. 4. The awareness of producing instead of consumption and protecting the ecosystem develops in the student.
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TEXTBOOK	<ol style="list-style-type: none"> 1. Schwars M, Eiffers J. Sustainism in the new Modernism 2. Doughery Brian, Green Graphic Design, 3. Jedlicka Wendy, Sustainable Graphic Design, 4. Shea Andrew, Design for Social Change
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OTHER REFERENCES	1.Sherin Aaris, Sustainable Thinking
TOOLS AND EQUIPMENTS REQUIRED	Computer, Projection

WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Course content and presentation
2	The concept of sustainability and Ecology
3	Global problems; Global warming
4	Environmental documentaries in the context of global issues
5	Carbon footprint and environmental impact
6	Green design, eco design and good design concepts
7	Sustainable design principles
8	MIDTERM EXAMS
9	Change in design and the environmental effects of the designer
10	A to Z design process in sustainability
11	Recycling, recovery concepts
12	Eco Labels
13	Green Whitewash Concept
14	Examples of solutions to global problems in the context of design
15	Examples of solutions to global problems in the context of design
16	FINAL EXAM
17	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines.		x	
2	Ability to comprehend design culture and ethics, designers' rights and responsibilities	x		
3	The ability to grasp the visual language and aesthetic sensitivity of design and to reflect these on designs		x	
4	Ability to analyze critically, reflect this on their designs, and offer appropriate solutions to problems	x		
5	Ability to recognize design technique and technology, comprehend application areas and methods		x	
6	Ability to comprehend and apply the design process and production techniques	x		
7	Ability to update design information in line with the requirements of the age and technological developments		x	
8	Comprehending local and universal values; ability to develop an understanding of design from local to universal	x		
9	Ability to comprehend the importance of sustainable design in the protection of nature and the environment	x		
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems.	x		

1: None. 2: Partially contribution. 3: Completely contribution.

Instructor(s):

Signature:

Date: