



COURSE INFORMATION FORM

SEMESTER | SPRING

COURSE CODE	141314014	COURSE NAME	ADVANCED PHOTOGRAPHY TECHNIQUES
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
4	2	2	0	3	5	Elective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
	2	1	2	

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam 1	Written Exam	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	Basic Photography
CONTENT BRIEF	Photography shooting by using digital technologies, processing photos, HDR technique, coloring by light, multi-exposure, panoramic techniques and combining of different art techniques and photography
COURSE OBJECTIVES	To produce photos by digital methods, processing, editing and preparation for presentation by interactive methods on the computer.
CONTRIBUTION TO VOCATIONAL EDUCATION	<ol style="list-style-type: none">1. Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.2. Ability to recognize the design techniques and technology and to identify their differences, applications and methods.
LEARNING OUTCOMES	<ol style="list-style-type: none">1. Specialization in the production of color photography.2. Ability to apply production methods of different photographer types.3. Ability to use photography equipments in studio and locations.4. Ability to create video and animation by photography.5. Ability to present photographs in an interactive environment.
REFERENCES	İkizler, Emre ve Akbaş Faruk, <i>Fotoğraf Teknik Okumaları</i> , İstanbul: Say Yayınları.
TEXTBOOKS / NOTES	Videos, visual material, presentations, sample works.
MATERIALS	Digital Camera, Artificial Light, Computer, Projection, Studio



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Introduction of the course
2	Changes in ontological, technical and cultural structure of photography
3	Methods of shooting
4	Photography shooting application
5	Practicing in digital medium in Raw format
6	HDR technique and applications
7	MIDTERM EXAMS
8	Coloring by light techniques in natural light
9	Coloring by light techniques in artificial light
10	Coloring by light projects and presentations
11	Expression possibilities of multiexposure and panoramic techniques
12	Usage of combining different techniques: examination of sample photos
13	Usage of combining different techniques: application
14	Final project
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			x
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			x
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.			x
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.			x
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.			x
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE