



ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Fall
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COURSE CODE	141313028	COURSE NAME	Research and Project Development
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
3	2	0	0	2	2	COMPULSORY () ELECTIVE (X)	Turkish

COURSE CATEGORY

Basic Education	Art	Design	Visual Communication	Social Science
				2

ASSESSMENT CRITERIA

	Evaluation Type	Quantity	%
	MID-TERM	1st Mid-Term	1
2nd Mid-Term			
Quiz			
Homework			
Project			
Report			
Others (.....)			
FINAL EXAM		1	60

PREREQUIEITE(S)	
COURSE DESCRIPTION	Research, using literature, reporting, determining project topic, narrowing down project topic, project development, preparing project file
COURSE OBJECTIVES	To give information about research, types and methods of research, to search literature and to use bibliography and to establish infrastructure about how to develop and report a visual communication project.
ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	<input type="checkbox"/> Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems. <input type="checkbox"/> Understanding of the design culture, ethics, and the rights and responsibilities of designers. <input type="checkbox"/> Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments
COURSE OUTCOMES	<input type="checkbox"/> Research the relevant literature on the subject of the project. <input type="checkbox"/> Apply necessary research and writing skills. <input type="checkbox"/> Fulfilling the principles of research ethics and plagiarism. <input type="checkbox"/> Developing and reporting the project.
TEXTBOOK	<input type="checkbox"/> Eco, Umberto. (2017). Tez Nasıl Yazılır?. İstanbul: Can Yayınları. <input type="checkbox"/> Yalçınkaya, Ayhan. (2006). Mazerete Mahal Yok. Ankara: Siyasal Kitabevi.
OTHER REFERENCES	
TOOLS AND EQUIPMENTS REQUIRED	Notebook, pen

WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Introduction
2	What is “research”? Why it is made?
3	Types of research (qualitative and quantitative research, applied research)
4	What is the literature? How to search literature?
5	Using bibliography
6	Identifying and narrowing the project topic
7	What is the “problem”? Identification of the problem
8	MIDTERM EXAMS
9	Development of a project
10	Project planning and time management
11	Writing project reports
12	Preparing project file
13	Project presentation
14	Project presentation
15	FINAL EXAM
16	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines		X	
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers		X	
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs			X
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems	X		
5	The ability to recognize design technique and technology, to comprehend application areas and methods			X
6	The ability to comprehend and apply the design process and production techniques			X
7	The ability to update design knowledge in line with the requirements of the age and technological developments			X
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal		X	
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment			X
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems		X	

1: None. 2: Partially contribution. 3: Completely contribution.

Instructor(s): Öğr. Gör. Latif Koşu

Signature:

Date: