



COURSE INFORMATION FORM

SEMESTER	Fall
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COURSE CODE	141313004	COURSE NAME	APPLIED BASIC PHOTOGRAPHY
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
3	3	0	0	3	4	Required	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
	2	2		

EVALUATION CRITERIA			
EXAM TYPE		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam 1	Written exam	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	Basic Photography
CONTENT BRIEF	Basic photography techniques, shooting techniques, types of photography, examples of photography, projects and practices
COURSE OBJECTIVES	Using the photograph technology properly Familiarizing with various uses of photography, Using photos as an artistic expressions Shooting different types of photography.
CONTRIBUTION TO VOCATIONAL EDUCATION	1-Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design. 2-Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.
LEARNING OUTCOMES	1-To use the photo technology for a specific purpose 2-To know photography genres 3-To produce different types of photos
TEXTBOOKS	Kılıç, Levend (2002). <i>Fotoğrafa Başlarken</i> , Ankara: Dost Yayınları
REFERENCES	Videos, visual material, presentations, examples.
MATERIALS	Digital camera, photography studio



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Basic Photography
2	Examples for Application Fields
3	Developing Ideas
4	Determining Application Fields
5	Determining of technology utilization
6	Shooting Attempts
7	MIDTERM EXAM
8	Shooting and Evaluation
9	Shooting and Evaluation
10	Shooting and Evaluation
11	Shooting and Evaluation
12	Technics of Presentation
13	Preparing Portfolio
14	Presentation
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			x
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.			x
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.		x	
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.		x	
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		x	
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE