



COURSE INFORMATION FORM

SEMESTER | Fall

COURSE CODE	141311004	COURSE NAME	BASIC CONCEPTS OF ART
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
1	2	0	0	2	2	Required	Turkish

CATEGORY OF COURSE				
Basic Education	Art	Design	Visual Communication	Social Science
	2			

EVALUATION CRITERIA			
EXAM TYPE		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Writing examination	40
FINAL		Writing examination	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	None
COURSE CONTENT	The origin and source of art, the art and the concept of representation, art and depiction concept and the relationship between art and craft.
COURSE OBJECTIVES	To analyze social foundations of the art, to understanding of the theoretical concept of art with the social foundations.
CONTRIBUTION TO VOCATIONAL EDUCATION	This course contributes with the basic knowledge of processes of art and design thus develops intellectual side of student.
LEARNING OUTCOMES	1) Students learn about the concepts of art and art education to understand the requirements. 2) They learn artist place in society 3) They learn formation of process and learn art work item which is needed 4) They understand development process of the art object by theory, philosophy and social discussions. 5) They learn art objects and principles of forms the design elements. 6) They learn art's theory and understand this theory 7) They understand izms which is in the process of the art history 8) They understand the importance of education in the visual arts museum. 9) They learn methods of art criticism.
TEXTBOOKS / NOTES	1. Wölfflin, Heinrich (2000). <b>Sanat Tarihinin Temel Kavramları</b> , (Çev: Hayrullah Örs), Ankara: Remzi Kitabevi
REFERENCES	1. Alakuş, A.Osman ve Mercin Levent (2009). <b>Sanat Eğitimi ve Görsel Sanatlar Öğretimi</b> , Pegem Akademi, Ankara 2009 2. Atalayer, F. <b>Temel Sanat Öğeleri</b> (1993), Eskişehir, 3. Boydaş, Nihat. <b>Sanat Eleştirisine Giriş</b> (2004), Gündüz Eğitim ve Yayıncılık, Ankara
MATERIALS	Computer and projection equipment.



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Information about the content and purpose of the course.
2	Human-nature relationship and the art.
3	Magic and Art.
4	Art and representation.
5	Art and morality-art and freedom.
6	Art and Technology-Art, Media and Communication.
7	Art, Education and Culture-Art and Economics.
8	MIDTERM EXAM
9	Locality and universality of art.
10	Art Theories on the Based of History of Ideas, Art Philosophy-Sociology of Art and Art Psychology
11	Philosophical Perspective isms, reflexivity, Expression, Formalism, Functional Theories
12	Popular Culture and Art-Contemporary Art-Art, Art Work.
13	Art Criticism, What is Criticism? Types of Criticism, Art Criticism and Applications.
14	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 Low	2 Med	3 High
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			x
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.		x	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.	x		
6	Ability to understand and practice the design process, its steps, and production techniques.		x	
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.	x		
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		x	
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.		x	

LECTURER	SIGNATURE	DATE