



ESOGU The Faculty of Art and Design
Visual Arts Department COURSE INFORMATION FORM

SEMESTER | **SPRING**

COURSE CODE	141218022	COURSE NAME	DIGITAL ART
--------------------	-----------	--------------------	-------------

SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	TYPE	LANGUAGE
8	2	0	0	2	2	SELECTIVE	TURKISH

COURSE CATAGORY

Basic Education	Art	Design	Social Science
	2		

ASSESSMENT CRITERIA

	Evaluation Type	Quantity	%
	MID-TERM	1st Mid-Term	1
2nd Mid-Term			
Quiz			
Homework			
Project			
Report			
Others (.....)			
FINAL EXAM	Written Exam	1	60

PREREQUIEITE(S)

None

COURSE DESCRIPTION

The Language of Digital Art, Interactivity, Naming and Definition, Digital Art and Transformation, Origins of Digital Art, Digital technologies as a medium, Digital technologies as a medium, Themes in Digital Art, Digital Art in Turkey.

COURSE OBJECTIVES

Revealing the emergence, development and characteristics of Digital Art with its intellectual, technological and historical aspects through examples from Digital Art practices.

ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUATION

1. Recognizing the technique and technology of art; understanding the differences, application areas and methods.
2. Updating the art process and art knowledge in line with the requirements of the age and technological developments.

COURSE OUTCOMES

1. Develops an understanding of the language and characteristics of Digital Art.
2. Questions the changing roles of art, artist, artwork and viewer, in the context of Digital Art.
3. Comprehend the historical, technological and intellectual origins of Digital Art.
4. Examines the works of artists from the field of Digital Art.
5. Evaluates the practices of Digital Art with a critical perspective.

TEXTBOOK

Lecture Notes

OTHER REFERENCES

- Paul, C. (2003). **Digital Art**. Thames & Hudson: London.
Wands, B. (2006). **Dijital Çağın Sanatı**. (çev: Osman Akınhay). Akbank Yayınları: İstanbul.
Lieser, W. (2010). **The World of Digital Art**. H.F. Ullsmann: Potsdam.
Tribe, M., Jana, R. (2009). **New Media Art**. Taschen: USA.
Ertan, E. (2015). **Dijital Sonrası Tarihçeler**. Akbank Sanat: İstanbul.
Özel-Sağlamtimur, Z. (2010). **Dijital Sanat**. Anadolu Üniversitesi Sosyal Bilimler Dergisi, 10 (3), 213-238.

TOOLS AND EQUIPMENTS REQUIRED

Computer, Projection, Internet

COURSE SYLLABUS	
WEEK	TOPICS
1	Introduction and introduction of the course
2	Overview of digital art
3	The language of digital art: scope and basic concepts
4	The language of digital art: Interaction
5	Origins of digital art: Technological Advances
6	Origins of digital art: Art Movements
7	Origins of digital art: Pioneering Works
8	MIDTERM EXAM
9	Origins of digital art: Institutions
10	Classification of digital art: Digital technologies as medium and medium
11	Classification of digital art: Digital technologies as medium and medium
12	Protection and Documentation of Digital Artworks
13	Protection and Documentation of Digital Artworks
14	Digital Art in Turkey
15	Digital Art in Turkey
16-17	FINAL EXAM

NO	PROGRAM OUTCOMES	Impurity Level		
		3	2	1
1	Comprehending the basic concepts, elements and principles of visual arts.		X	
2	Acquisitioning and using the knowledge about the history of visual arts.	X		
3	Evaluating with a critical approach of the knowledge gained by having the ability to review and use the literature on visual arts.	X		
4	Gaining the ability to acquire scientific, philosophical, cultural and technological knowledge in the field of visual arts and follow the relevant developments.	X		
5	Experiencing the knowledge gained about different materials, techniques and technologies in different fields of visual arts in the production processes of art practices.			X
6	Gaining the knowledge and skills of interdisciplinary study and transferring them to art practices in theoretical or practical processes.		X	
7	Developing articulacy and presentation skills; be able to express different stages of the artistic process with various techniques and programs in order to make appropriate presentations.		X	
8	Developing the ability to perform experimental productions by producing ways of alternative solutions for the problems encountered.			X
9	Executing and exhibiting creative, innovative and original artistic projects individually or in collaboration with the theoretical and applied knowledge and skills acquired			X
10	Developing a critical perspective on own art practices and to consider the criticisms of audiences.			X
11	Paying attention to ethical rules in the production and exhibition processes of artistic practices.			X

Instructor(s): Assoc.Prof.Dr. Elif AVCI KOŞU

Date: 7 August 2022

Signature: